

BERLEKAMP

PLASTIC-AD LINE

Since 1929

Why fit the mold, when we'll mold to fit you!



2026
Motorcycle
Catalog

Keep the integrity of your logo and design a one of a kind Motorcycle Kickstand Pad. The ideal 4" x 4" size slips easily into a back pocket. Having the brand as the shape of the kickstand pad with dimensional graphics creates a unique item for advertising that's made to last. Your brand will always be visible, since it's molded right into the pad.

Features:

- Graphics that remain to be seen for years and years
- Wide market reach
- Custom Molded to your design, or use this guide below to assist in designing your MKP Motorcycle Kickstand Pad.

The first number or letter is for the shape of the pad.

1 = Sharp Corner



5 = Gear Shape



2 = Soft Corner



6 = Decagon



3 = Circle



7 = Interstate Sign



4 = Flames on Square



H = Horseshoe Guard

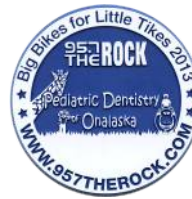


2nd number indicates the print color:

7= Flat / single color



MKP17-BW



MKP37-OC

8 = Print color on either the rim or in the center



MKP28-OC



MKP38-BW



9 = Print color on both the rim and in the center.



MKP29-BW



MKP39-OC

Last is the Plastic color:

Item # ends in -BW are molded in Black or White plastic or -OC is molded in Other stock plastic Colors.

With an extra print color, there's X at the very end of the item number.



MKP17-OCX



MKP37-BWX



MKP39-BWX



MKP57-BWX



MKPH7-OCX



MOTORCYCLE PAD

HORSESHOE GUARD

MOTORCYCLE KICKSTAND PAD WITH HORSESHOE GUARD



MKPH-OC



MKPH-BW

This unique shape has a horseshoe guard to provide a stable foundation on any "soft ground" and will help keep your cycle upright. Raised Graphics along with repeat design in the background will reinforce brand awareness. Our unique repeat design (no extra cost) has the logo slightly raised in a continuous pattern in the background giving it not only an additional advertising punch, but a textured grip for the kickstand as well.

Features

- Horseshoe guard keeps kickstand on the pad
- Logo with repeat design in the background



MKPH-OC

Item #	Options
MKPH-BW	Black or White plastic
MKPH-OC	Other plastic colors

Size: 5" x 3-1/4" x 1/4" thick
Plastic Colors: Black, White, Ivory, Yellow, Green, Forest Green, Sky Blue, Royal Blue, Navy Blue, Maroon, Red, Orange, Grey, and Brown

Print Colors: Same as above, plus , Brushed Silver, Bright Silver*, Chrome*, Matte Silver, and Matte Gold
**For print surface longevity, we recommend chrome rather than bright silver.*

Attachments: Holes. Screws are not provided.

Price Includes: One plastic color and one raised print color.

Item #	Setup	125	250	500	1000	2500
MKPH-BW	\$135	4.29	3.41	2.32	1.91	1.86
MKPH-OC	\$135	4.74	3.52	2.63	2.17	2.12 (V5R)

Item	Setup	125	250	500	1000	2500
Extra print color	\$35	.39	.34	.29	.22	.20 (V)

Setup charge(s) on first order only unless changes are made.
 Contact factory for quantities not shown.

closer LOOK . HORSESHOE GUARD . ADVANTAGE



MKPH-OC



FLAT KICKSTAND PADS



This is the kick-pad that started it all decades ago. Molded in 1/4" thick high impact plastic, these 4" squares or circles have graphics recessed into the face giving the bike stand an even "FLAT" surface to rest on.

Features

- ▶▶▶▶▶ Choose from 14 plastic colors.
- ▶▶▶▶▶ Dimensional Graphics that keep your logo visible for years
- ▶▶▶▶▶ Add a hole, at no extra cost, then put a string or cord in for easy retrieval

Item #	Options
MKP*7-BW	Black or White plastic
MKP*7-OC	Other plastic colors

Size: 4" x 4" x 1/4" thick
Plastic Colors: Black, White, Ivory, Yellow, Green, Forest Green, Sky Blue, Royal Blue, Navy Blue, Maroon, Red, Orange, Grey, and Brown
Print Colors: Same as above, plus Brushed Silver, Bright Silver, Chrome, Matte Silver, and Matte Gold

Price Includes: One plastic color and one raised print color. Gusset hole available upon request.

Item #	Setup	125	250	500	1000	2500
MKP*7-BW	\$140	4.62	3.29	2.51	2.07	2.01
MKP*7-OC	\$140	5.04	3.69	2.81	2.31	2.24 (V5R)
Item	Setup	125	250	500	1000	2500
Extra print color	\$35	.39	.34	.29	.22	.20 (V)

Setup charge(s) on first order only unless changes are made.
 Contact factory for quantities not shown.



closer LOOK KICKSTAND PAD FEATURES

best quality!

1/4" thick longest lasting plastic provides most stable surface.

All copy is recessed into pad to insure a lingering impression.



MOTORCYCLE FRAMES



Raised 3-D graphics come to the back of your motorcycle with our *Motorcycle License Plate Frames*. Using our custom molding capability, we can create any frame to fit any state. Provide us with your state's requirements, and we will build to fit. All frames are flat on the backside and attach to the license plate using your screws or bolts.

Features

- ▶▶▶▶▶▶▶▶▶▶ Unlimited design options using raised or reverse copy.
- ▶▶▶▶▶▶▶▶▶▶ Frames are molded flat on the reverse side.
- ▶▶▶▶▶▶▶▶▶▶ Custom made to meet state requirements.

Item #	Options
MCF-BK	Black recycled plastic
MCF-OC	Other plastic colors
Size:	Up to 5 x 8"
Plastic Color:	Black, White, Ivory, Yellow, Green, Forest Green, Sky Blue, Royal Blue, Navy Blue, Maroon, Red, Orange, Grey, and Brown
Print Colors:	Same as above plus Brushed Silver, Bright Silver, Chrome, Matte Silver, and Matte Gold
Attachments:	Slots or holes. Screws are not provided.
Price Includes:	One plastic color and one raised print color.

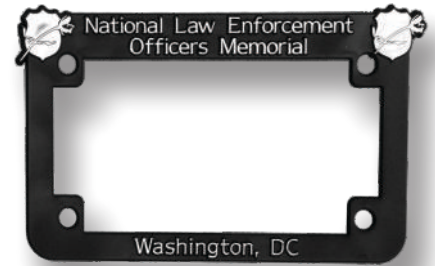
Item #	Setup	125	250	500	1000	2500
MCF-BK	\$95	3.59	2.41	1.94	1.59	1.54
MCF-OC	\$95	3.78	2.59	2.09	1.73	1.68 (VSR)

Item	Setup	125	250	500	1000	2500
Extra print color	\$35	.39	.34	.29	.22	.20 (V)

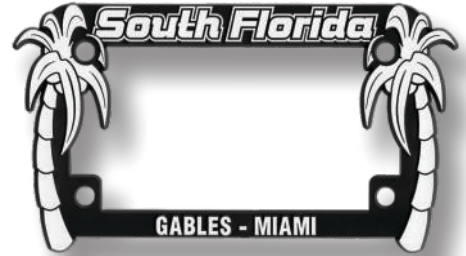
Setup charge(s) on first order only unless changes are made.
Contact factory for quantities not shown.

closer LOOK . 3D MC FRAME . ADVANTAGE

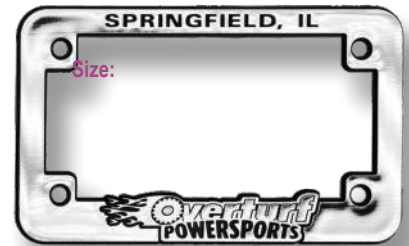
Fully customizable on front up to 5" x 8". Back is flat.



MCF-BK



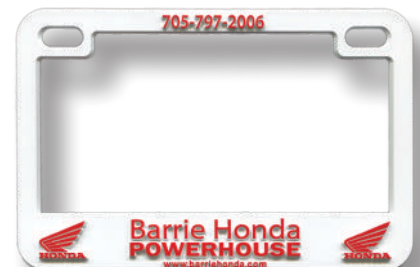
MCF-BK



MCF-BK



MCF-BKX



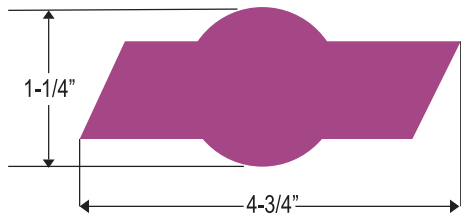
MCF-OC



DESIGN INFORMATION

1. Size Calculation

All custom design items are priced by size, not by design. To calculate the size, measure the height and multiply it by the length to calculate the square inch area.



2. Printing

We use exterior and interior grade hot stamp foils for a wide range of pigments and metallic effects. Four color process or halftones are not available.

Color chip(s) indicating all material colors used in manufacturing are provided for approval at no charge.

We offer two shades of Chrome/Metallic Silver imprint color: a very bright, reflective shade, and a darker shade. We have determined that the darker chrome lasts significantly longer than the brighter one.

As there are many variables involved with exterior exposure, we cannot forecast the life cycle of either product; however we do recommend using the darker of the two foils for extended longevity.

Due to variables in plastic and foil formulations, subtle color changes can occur beyond our control. Therefore, perfect color matches cannot be guaranteed.

3. Extra Raised Color Charges

There is no limit to the number of spot colors that can be designed into our product. Spot colors require approximately 1/16" separation between colors.

Flat printing has some line width and detail limitations. To the right are examples of each type of printing.

SPOT COLORS WITH SEPARATION



FLAT PRINT COLORS WITHOUT SEPARATION



BOTH SPOT AND FLAT PRINT COLORS



COLOR GRIDS

PLEASE NOTE

All of our products are custom made. Items shown in this catalog are not for sale, they are examples of the type and quality of work we have done. They are not intended to represent that the products are endorsed by, or produced for the owners of the artwork, designs, or trademarks.

We reserve the right to use all products in our advertising and displays unless notified otherwise in writing at the time of the order.

Decimal Equivalents

1/16 = .063	5/16 = .313	9/16 = .563	13/16 = .813
1/8 = .125	3/8 = .375	5/8 = .625	7/8 = .875
3/16 = .188	7/16 = .438	11/16 = .688	15/16 = .938
1/4 = .25	1/2 = .5	3/4 = .75	1 = 1.0

Plastic Colors

- Black
- Brown
- Green
- Forest Green
- Grey
- Ivory
- Maroon
- Navy Blue
- Orange
- Red
- Royal Blue
- Sky Blue
- White
- Yellow

Print Colors

- Black
- Brown
- Green
- Forest Green
- Grey
- Ivory
- Maroon
- Navy Blue
- Orange
- Red
- Royal Blue
- Sky Blue
- White
- Yellow
- Matte Silver
- Matte Gold
- Brushed Silver
- Brushed Gold
- Bright Silver
- Chrome

