

BERLEKAMP

PLASTIC-AD LINE

Since 1929

Why fit the mold, when we'll mold to fit you!



2026
Automotive
Catalog

CUSTOM NAMEPLATES



VN14A

Custom Designed 3-D Vehicle Nameplates allow discerning auto dealers unlimited creative control. These nameplates are an excellent value when you consider this image will be seen **hundreds of times a day**. *Custom Designed 3-D Vehicle Nameplates* can use the same logo shape that is on billboards, newspaper ads, and television commercials, creating continuity in advertising. Make an excellent value extraordinary.

Features

- ▶▶▶▶▶▶▶▶▶▶ Custom Shape maintains logo integrity.
- ▶▶▶▶▶▶▶▶▶▶ Manufactured to withstand car washes, road salts, and sunlight.

Item #	Options
VN14A	Strip adhesive
VN14H	Holes or no adhesive
Size:	Up to 2" x 7" not over 14 square inches
Plastic Color:	Black
Print Colors:	White, Yellow, Red, Green, Blue, Orange, Bright Silver, Brushed Silver, Chrome, Matte Silver, Matte Gold
Attachments:	Adhesive strip applied to back, or as many countersunk holes as needed. Adhesive must be applied to a smooth, clean, dry, wax-free surface at temperatures of at least 60° F. Allow 24 hours for maximum adhesion. Screws are not provided with nameplates.
Price Includes:	Black plastic, one raised print color, and one adhesive strip*, or as many countersunk holes as needed. *Nameplates that require more than one adhesive strip add \$0.06 to unit cost (V).

Item #	Setup	125	250	500	1000	2500
VN14A	\$95	2.69	1.83	1.42	1.16	1.14
VN14H	\$95	2.32	1.59	1.22	.99	.97 (V5R)

Item	Setup	125	250	500	1000	2500
Extra print color	\$35	.39	.34	.29	.22	.20 (V)

Setup charge(s) on first order only unless changes are made.
Contact factory for quantities not shown.



VN14AX



VN14A



VN14H



VN14AX



VN14A



Includes one strip of adhesive. Additional strips: \$.06 each (V).



STOCK NAMEPLATES



04-80
up to 1-5/8" x 6"



04-76
up to 1-5/8" x 6"



04-75
up to 2" x 7"



04-85
up to 1-5/8" x 6"



04-90
up to 1-1/2" x 7"



411
up to 1-5/8" x 6"

Stock Design 3-D Nameplates are high quality and low cost. Choose between six different styles. There are no art charges for Stock Design 3-D Nameplates, and we guarantee a quick turnaround.

Features

- ▶▶▶▶▶▶▶▶▶▶ Simple, straight design.
- ▶▶▶▶▶▶▶▶▶▶ Variety of font options.
- ▶▶▶▶▶▶▶▶▶▶ All of our automotive signs are manufactured to withstand car washes, road salts, and sunlight.

Item #	Options
04-xxA	Strip Adhesive
04-xxH	Holes or no Adhesive
411A	Woodgrain panels with strip adhesive
411H	Woodgrain panels with holes or no adhesive

Item #	Size
04-75	Up to 2" x 7"
04-76	Up to 1-5/8" x 6"
04-80	Up to 1-5/8" x 6-1/2"
04-85	Up to 1-5/8" x 6"
04-90	Up to 1-1/2" x 7"

Plastic Color: Black
Print Colors: White, Yellow, Red, Green, Blue, Orange, Brushed Silver, Bright Silver, Chrome, Matte Silver, and Matte Gold

Attachments: Adhesive strip applied to back, or as many countersunk holes as needed. Adhesive must be applied to a smooth, clean, dry, wax-free surface at temperatures of at least 60°F. Allow 24 hours for maximum adhesion. Screws are not provided with nameplates.

Price Includes: Black plastic, one raised print color, and one adhesive strip*, or as many countersunk holes as needed.
 *Nameplates that require more than one adhesive strip add \$0.06 to unit cost (R).

Item #	Setup	125	250	500	1000	2500
04-xxA	\$95	2.69	1.83	1.42	1.16	1.14
04-xxH	\$95	2.32	1.59	1.22	.99	.97
411A	\$95	3.18	2.14	1.59	1.29	1.21
411H	\$95	2.74	1.83	1.36	1.11	1.03 (V5R)

Item	Setup	125	250	500	1000	2500
Extra print color	\$35	.39	.34	.29	.22	.20 (V)

Setup charge(s) on first order only unless changes are made.
 Contact factory for quantities not shown.

Attachments



LICENSE PLATE BADGES



LBA-OC



LBA-BK



LBA-OCX



LBA-BKX



LBA-OC



LBA-BK



LBA-WHX



LBA-OC



LBA-BK
also available
for motorcycles.



An alternative to the everyday, "They-all-look-the-same" license plate frames, these *License Plate Badges* are made-to-order.

LP Badges are cost effective and environmentally friendly, using less material in manufacturing.

LP Badges are great as a fundraiser for schools, clubs and civic groups. They are economical for auto dealers, real estate, and insurance agencies.

Features

- Optional top and bottom placement for maximum advertising on all automotive makes and models.
- Made to be compliant with all state laws.

Item #	Options
LBA-BK	Black plastic
LBA-WH	White plastic with UVI
LBA-OC	Other plastic colors with UVI
Size:	1" x 7-3/4"
Plastic Colors:	Black, White, Ivory, Yellow, Green, Forest Green, Sky Blue, Royal Blue, Navy Blue, Maroon, Red, Orange, Grey, and Brown
Print Colors:	Same as above, plus Brushed Silver, Bright Silver, Chrome, Matte Silver, and Matte Gold
Attachments:	Holes. Screws are not provided.
Price Includes:	One plastic color and one raised print color.

Item #	Setup	125	250	500	1000	2500
LBA-BK	\$75	1.88	1.31	1.01	.81	.76
LBA-WH	\$75	2.29	1.68	1.31	1.12	1.07
LBA-OC	\$75	2.98	2.19	1.66	1.37	1.32
						(V5R)
Item	Setup	125	250	500	1000	2500
Extra print color	\$35	.39	.34	.29	.22	.20
						(V)

Setup charge(s) on first order only unless changes are made.
Contact factory for quantities not shown.

closer LOOK LP BADGE ADVANTAGE



No extra charge to customize your set-up.



3-D LICENSE PLATES



LP4-BK
6-1/2" x 12"



LP1-BKX
6" x 12"



LP2-OC
4-3/8" x 12"



LP3-OC
6" x 12"

closer LOOK 3-D PLATE ADVANTAGE

Molded more than 1/8" thick for years of outdoor advertising.



3-D copy raised approximately .065"

When only the best will do, our 3-D License Plates are the perfect solution. Made durable for years of outdoor advertising, 3-D License Plates are more than 1/8" thick with 3-D copy raised approximately 1/16" from the background.

Features

- Made to withstand car washes, sunlight, and road salts.
- Raised colors are the finest available for outdoor weatherability.

Item #	Size
LP1-BK, LP1-OC	6" x 12"
LP2-BK, LP2-OC	4-3/8" x 12"
LP3-BK, LP3-OC	6" x 12"
LP4-BK, LP4-OC	6-1/2" x 12"

Item #	Options
LP1-BK, LP2-BK LP3-BK, LP4-BK	Black recycled plastic
LP1-OC, LP2-OC LP3-OC, LP4-OC	All other plastic colors

Plastic Colors: Black, White, Ivory Yellow, Green, Forest Green, Sky Blue, Royal Blue, Navy, Maroon, Red, Orange, Grey, and Brown
For plastic UVI upgrade add \$1.95 (V) per plate.

Print Colors: Same as above, plus Brushed Silver, Bright Silver, Chrome, Matte Silver, and Matte Gold

Attachments: Slots or holes. Screws are not provided.

Price Includes: One plastic color and one raised print color.
Plastic without Ultra Violet Inhibitors (UVI) will shift color after prolonged exterior exposure. For plastic UVI upgrade add \$1.95 (V) per plate.

Item	Setup	125	250	500	1000	2500
LP1, 3 & 4-BK	\$160	6.37	4.39	3.47	3.09	3.04
LP2-BK	\$150	6.07	4.09	3.17	2.79	2.74
LP1, 3 & 4-OC	\$160	6.77	4.81	3.89	3.47	3.41
LP2-OC	\$150	6.47	4.51	3.59	3.17	3.11 (V5R)

Item	Setup	125	250	500	1000	2500
Extra print color	\$35	.39	.34	.29	.22	.20 (V)

Setup charge(s) on first order only unless changes are made.
Contact factory for quantities not shown.



CUSTOM EXPLAINED

Custom Design Explanation

Our manufacturing process is injection molded plastics with raised graphics. EVERYTHING we do is made to order – never pulled off a warehouse shelf and stamped, always 100% American made.

Even though we call some of our items “stock” they’re still made when ordered. The good news is you have more creative control in the design. The bad news is it takes a bit longer to produce. While our “stock” items fit into a product category like; badges, bag tags, coasters, magnets, plaques etc. Some items do not fit into a specific category, so we have Custom Design Interior and Custom Design Exterior products.

There is a special code for pricing these items:

We stock two types of plastic, a high impact polystyrene used for interior application and a special engineering grade resin with ultraviolet inhibitors (UVI) added to help reduce fading for exterior use.

First, choose your exposure, inside or outdoor use:

If it is for inside use, look for the price grid that shows CDi (i = interior) on pages 26 & 27. For outside use, look for CDe (e = exterior) on pages 28 & 29. This is for White or our other stock plastic colors. Black plastic, CDBK (BK = black) on page 30, has its own price grid and can be used inside or outdoors.

Next, the plastic color:

When the item number has a “WH” before the hyphen White Plastic is used. If it has “OC” that means, it is for Other (stock plastic) Colors.

Example: CDiWH- is Custom Design Interior molded in White Plastic.

CDeOC- is Custom Design Exterior molded in a stock color other than white or black.

Now, the size:

We need to know size, so multiply the height by the width of the design to calculate the square inch area, then look for the appropriate square inch pricing category.

Example; CDeWH-16 is exterior white plastic in a size between 10 and 16.9 square inches.

Finally, the attachment:

Item numbers end in either A for Adhesive Strips or H for Holes or no adhesive. We will add as many countersunk holes as required, screws are not provided.

Example: CDiOC-24H is molded in say red interior plastic, between 17 and 24.9 sq. inches, without adhesive.

Extra Print Colors:

All unit prices are for one plastic color and one print color. If an extra print color is required, an X is at the very end of the item number indicating Extra print color.

A note about our low-cost setup system:

Our unique system allows us to produce a design at the fraction of the cost of a normal injection mold. However, you can't change a comma “,” to a period “.” without starting a new setup, so to get it right before cutting the setup, we offer virtual proofs.

Custom Design signs offer a world of possibilities for potential end users. See the following pages for examples.



Example: CDeOC-9AX is exterior gray plastic between 5 and 9.9 square inches with 3 extra print colors and strip adhesive.



Example: CDeWH-16HX is exterior white plastic in a size between 10 and 16.9 square inches with an extra print color and countersunk holes.



Example: CDiOC-24A is interior green plastic between 17 and 24.9 square inches with strip adhesive.



Example: CDiWH-9H is Custom Design interior white plastic with countersunk holes in a size between 5 and 9.9 square inches.



Example: CDeOC-16AX is exterior blue plastic in a size between 10 and 16.9 square inches with an extra print color and strip adhesive.



Example: CDBK-24A is exterior black plastic in a size between 17 and 24.9 square inches with strip adhesive.



HOLES/ADHESIVE

BLACK PLASTIC NAMEPLATES

BLACK PLASTIC NAMEPLATES WITH HOLES OR ADHESIVE



Superior craftsmanship goes into manufacturing *Custom Designed Exterior Nameplates*. These high quality signs are injection molded using special engineering grade plastic with Ultra Violet inhibitors.

Custom Designed Exterior Nameplates are ideal identifiers for boat dealers, RV and van conversion companies, manufactured housing, yard equipment, fence companies, golf carts, and truck distributors to name a few.

Pricing is by size, not design. Multiply the height by the width to calculate square inch area.

Features

- 3-D molding allows copy visibility for years of quality advertising.
- Custom countersunk hole placement.

Item #	Size
CDBK-4H or A	Up to 4.9 Square Inches
CDBK-9H or A	5 to 9.9 Square Inches
CDBK-16H or A	10 to 16.9 Square Inches
CDBK-24H or A	17 to 24.9 Square Inches

Maximum Size is 6" x 16" Minimum Size is 3/8" x 1"
Contact Factory for larger Square Inch sizes.

- Plastic Color:** Black, suitable for interior or exterior use.
- Print Colors:** Same as above plus Chrome, Bright Silver, Brushed Silver, Brushed Gold, Matte Silver, Matte Gold, and Holographic
- Attachments:** H = Countersunk holes, as many as needed.
A = Adhesive strip(s).
- Price Includes:** Black plastic, one stock print color and either holes or adhesive strips.

Item	Setup	125	250	500	1000	2500
CDBK-4H	\$100	1.86	1.27	1.09	.86	.79
CDBK-9H	\$120	2.89	1.89	1.44	1.19	1.14
CDBK-16H	\$130	3.26	2.14	1.73	1.39	1.34
CDBK-24H	\$160	3.73	2.48	2.19	1.79	1.74
CDBK-4A	\$100	2.16	1.46	1.24	.99	.94
CDBK-9A	\$120	3.37	2.24	1.69	1.39	1.34
CDBK-16A	\$130	3.79	2.49	2.04	1.62	1.57
CDBK-24A	\$160	4.37	2.86	2.57	2.12	2.07 (V5R)

Item	Setup	125	250	500	1000	2500
Extra print color	\$35	.39	.34	.29	.22	.20 (V)

Setup charge(s) on first order only unless changes are made.
Contact factory for quantities not shown.

closer LOOK . 3D NAMEPLATE ADVANTAGE

3-D copy is never lost.



HOLES

INTERIOR NAMEPLATES



Custom Designed 3-D Interior Nameplates are ideal for office equipment, point of purchase displays, equipment identification, award add-ons, or anywhere information is needed for interior applications.

Pricing is by size, not by design. Multiply the height by the width to calculate the square inch area.

Features

- ▶▶▶▶▶▶▶▶▶▶ Best solution for extended identification.
- ▶▶▶▶▶▶▶▶▶▶ Custom countersunk hole placement.

Item #	Size
CDiWH or OC-4H	Up to 4.9 Square Inches
CDiWH or OC-9H	5 to 9.9 Square Inches
CDiWH or OC-16H	10 to 16.9 Square Inches
CDiWH or OC-24H	17 to 24.9 Square Inches

Maximum Size is 6" x 16" Minimum Size is 3/8" x 1"
Contact Factory for larger Square Inch sizes.

Plastic Color: WH = White
OC = Other Colors; Brown, Green, Forest Green, Grey, Ivory, Maroon, Navy, Orange, Red, Royal Blue, Sky Blue and Yellow.
Plastic without UVI Inhibitors (UVI), will shift color after prolonged exterior exposure. See item # CDeWH or OC for plastic with UVI

Print Colors: Same as above plus Chrome, Bright Silver, Brushed Silver, Brushed Gold, Matte Silver, Matte Gold, and Holographic

Attachments: Countersunk holes, as many as needed.

Price Includes: One plastic color, one raised print color and as many countersunk holes as needed.

Item #	Setup	125	250	500	1000	2500
CDiWH-4H	\$100	1.98	1.32	1.16	.94	.83
CDiWH-9H	\$120	2.99	1.99	1.52	1.26	1.19
CDiWH-16H	\$130	3.39	2.26	1.79	1.47	1.41
CDiWH-24H	\$160	3.89	2.59	2.28	1.96	1.87
CDiOC-4H	\$100	2.06	1.37	1.17	.96	.87
CDiOC-9H	\$120	3.14	2.09	1.58	1.34	1.24
CDiOC-16H	\$130	3.56	2.36	1.91	1.57	1.49
CDiOC-24H	\$160	4.13	2.72	2.39	2.04	1.94 (V5R)

Item	Setup	125	250	500	1000	2500
Extra print color	\$35	.39	.34	.29	.22	.20 (V)

Setup charge(s) on first order only unless changes are made.
Contact factory for quantities not shown.

closer LOOK . 3D NAMEPLATE . ADVANTAGE



Custom countersunk hole placement.



ADHESIVE EXTERIOR NAMEPLATES



Superior craftsmanship goes into manufacturing *Custom Designed Exterior Nameplates*. These high quality signs are injection molded using special engineering grade plastic with Ultra Violet inhibitors.

Custom Designed Exterior Nameplates are ideal identifiers for boat dealers, RV and van conversion companies, manufactured housing, yard equipment, fence companies, golf carts, and truck distributors to name a few.

Pricing is by size, not design. Multiply the height by the width to calculate the square inch area.

Features

- 3-D molding allows copy visibility for years of quality advertising.
- Adhesive strip(s) applied to back.

Item #	Size
CDeWH or OC-4A	Up to 4.9 Square Inches
CDeWH or OC-9A	5 to 9.9 Square Inches
CDeWH or OC-16A	10 to 16.9 Square Inches
CDeWH or OC-24A	17 to 24.9 Square Inches

Maximum Size is 6" x 16" Minimum Size is 3/8" x 1"
 Contact Factory for larger Square Inch sizes.

Plastic Color: WH = White
 OC = Other Colors; Brown, Green, Forest Green, Grey, Ivory, Maroon, Navy, Orange, Red, Royal Blue, Sky Blue and Yellow.
Plastic with UVI Inhibitors (UVI), will help with shift color after prolonged exterior exposure. See item # CDiWH or OC for plastic without UVI

Print Colors: Same as above plus Chrome, Bright Silver, Brushed Silver, Brushed Gold, Matte Silver, Matte Gold, and Holographic

Attachments: Adhesive strip(s)
Price Includes: One plastic color, one raised print color. and strip adhesive.

Item #	Setup	125	250	500	1000	2500
CDeWH-4A	\$100	2.61	1.74	1.49	1.16	1.09
CDeWH-9A	\$120	3.63	2.39	1.83	1.59	1.54
CDeWH-16A	\$130	4.23	2.74	2.23	1.93	1.82
CDeWH-24A	\$160	4.99	3.28	3.03	2.58	2.49
CDeOC-4A	\$100	2.87	1.92	1.62	1.26	1.18
CDeOC-9A	\$120	3.97	2.64	2.04	1.77	1.68
CDeOC-16A	\$130	4.64	3.06	2.44	2.09	2.01
CDeOC-24A	\$160	5.44	3.58	3.29	2.83	2.71 (V5R)

Item	Setup	125	250	500	1000	2500
Extra print color	\$35	.39	.34	.29	.22	.20 (V)

Setup charge(s) on first order only unless changes are made.
 Contact factory for quantities not shown.

