

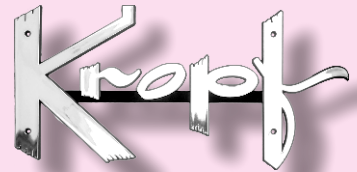


BERLEKAMP

PLASTIC-AD LINE

Since 1929

Why fit the mold, when we'll mold to fit you!



2024



ABOUT OUR COMPANY



WHY NOT RAISE YOUR IMAGE

Since 1929, **BERLEKAMP PLASTICS** has proven for an extraordinary 95 years, that branding with us, your logo remains to be seen. Our factory is located in Northwest Ohio, and is owned and operated by Ken Berlekamp, Jr. and his wife, Sandra.

A pioneer in the promotional products industry, Berlekamp Plastic-Ad Line has been making and supplying injection molded 3-D plastic promotional advertising since the 1940s. We were, in fact, the very first company to use the injection molding process to manufacture a promotional product.

What is unique about our product is that every order is custom produced from start to finish, and our product is as unique as you are. We, quite literally, make our product out of your logo.

So why fit the mold, when we'll mold to fit you?



IF IT'S NOT 3-D THEN IT'S FLAT

Studies have shown that the image of an item with added dimension is imprinted in the mind of the receiver with greater detail than a flat image, leaving a longer lasting impression. Our injection molded product with raised graphics is 3-dimensional, so that your message stands out even before the top coating is applied. Our signs won't stop advertising. Go ahead. Paint over one! You'll find that the image remains. This is advertising that is seen AND lasts.



BERLEKAMP

PLASTIC-AD LINE
Since 1929

~~~~~ Celebrating 95 Years ~~~~~

*Why fit the mold, when we'll mold to fit you!*



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BAG TAGS

INDUSTRIAL  
NAMEPLATESMOTORCYCLE  
KICKSTAND PADS

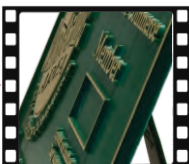
BADGES



AUTOMOTIVE



PLAQUES



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## FIRST IN QUALITY

## MADE TO LAST





# CUSTOM NAMEPLATES



VN14A

Custom Designed 3-D Vehicle Nameplates allow discerning auto dealers unlimited creative control. These nameplates are an excellent value when you consider this image will be seen **hundreds of times a day**. Custom Designed 3-D Vehicle Nameplates can use the same logo shape that is on billboards, newspaper ads, and television commercials, creating continuity in advertising. Make an excellent value extraordinary.

## Features

- Custom Shape maintains logo integrity.
- Manufactured to withstand car washes, road salts, and sunlight.

| Item # | Options              |
|--------|----------------------|
| VN14A  | Strip adhesive       |
| VN14H  | Holes or no adhesive |

- Size:** Up to 2" x 7" not over 14 square inches
- Plastic Color:** Black
- Print Colors:** White, Yellow, Red, Green, Blue, Orange, Bright Silver, Brushed Silver, Chrome, Matte Silver, Matte Gold
- Attachments:** Adhesive strip applied to back, or as many countersunk holes as needed. Adhesive must be applied to a smooth, clean, dry, wax-free surface at temperatures of at least 60° F. Allow 24 hours for maximum adhesion. Screws are not provided with nameplates.
- Price Includes:** Black plastic, one raised print color, and one adhesive strip\*, or as many countersunk holes as needed.
- \*Nameplates that require more than one adhesive strip add \$0.06 to unit cost (V).

| Item # | Setup | 125  | 250  | 500  | 1000 | 2500 |
|--------|-------|------|------|------|------|------|
| VN14A  | \$95  | 2.48 | 1.73 | 1.39 | 1.03 | .98  |
| VN14H  | \$95  | 2.12 | 1.49 | 1.19 | .89  | .84  |

(V5R)

| Item              | Setup | 125 | 250 | 500 | 1000 | 2500 |
|-------------------|-------|-----|-----|-----|------|------|
| Extra print color | \$35  | .39 | .34 | .29 | .22  | .20  |

(V)

Setup charge(s) on first order only unless changes are made.  
Contact factory for quantities not shown.

## Attachments



adhesive strip

Includes one strip of adhesive.  
Additional strips: \$.06 each (V).



VN14AX



VN14A



VN14H



VN14AX



VN14A



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04-80  
up to 1-5/8" x 6"



## STOCK NAMEPLATES



04-76  
up to 1-5/8" x 6"



04-75  
up to 2" x 7"



04-85  
up to 1-5/8" x 6"



04-90  
up to 1-1/2" x 7"



411  
up to 1-5/8" x 6"

*Stock Design 3-D Nameplates* are high quality and low cost. Choose between six different styles. There are no art charges for *Stock Design 3-D Nameplates*, and we guarantee a quick turnaround.

### Features

- Simple, straight design.
- Variety of font options.
- All of our automotive signs are manufactured to withstand car washes, road salts, and sunlight.

| Item # | Options                                    |
|--------|--------------------------------------------|
| 04-xxA | Strip Adhesive                             |
| 04-xxH | Holes or no Adhesive                       |
| 411A   | Woodgrain panels with strip adhesive       |
| 411H   | Woodgrain panels with holes or no adhesive |

| Item # | Size                  |
|--------|-----------------------|
| 04-75  | Up to 2" x 7"         |
| 04-76  | Up to 1-5/8" x 6"     |
| 04-80  | Up to 1-5/8" x 6-1/2" |
| 04-85  | Up to 1-5/8" x 6"     |
| 04-90  | Up to 1-1/2" x 7"     |

|                       |                                                                                                              |
|-----------------------|--------------------------------------------------------------------------------------------------------------|
| <b>Plastic Color:</b> | Black                                                                                                        |
| <b>Print Colors:</b>  | White, Yellow, Red, Green, Blue, Orange, Brushed Silver, Bright Silver, Chrome, Matte Silver, and Matte Gold |

**Attachments:** Adhesive strip applied to back, or as many countersunk holes as needed. Adhesive must be applied to a smooth, clean, dry, wax-free surface at temperatures of at least 60°F. Allow 24 hours for maximum adhesion. Screws are not provided with nameplates.

**Price Includes:** Black plastic, one raised print color, and one adhesive strip\*, or as many countersunk holes as needed.  
\*Nameplates that require more than one adhesive strip add \$0.06 to unit cost (R).

| Item # | Setup | 125  | 250  | 500  | 1000 | 2500       |
|--------|-------|------|------|------|------|------------|
| 04-xxA | \$95  | 2.48 | 1.73 | 1.39 | 1.03 | .98        |
| 04-xxH | \$95  | 2.12 | 1.49 | 1.19 | .89  | .84        |
| 411A   | \$95  | 2.94 | 2.03 | 1.56 | 1.27 | 1.19       |
| 411H   | \$95  | 2.51 | 1.73 | 1.32 | 1.09 | 1.01 (V5R) |

| Item              | Setup | 125 | 250 | 500 | 1000 | 2500    |
|-------------------|-------|-----|-----|-----|------|---------|
| Extra print color | \$35  | .39 | .34 | .29 | .22  | .20 (V) |

Setup charge(s) on first order only unless changes are made.  
Contact factory for quantities not shown.

### Attachments

strip adhesive

counter sunk holes

WAG'N TAILS  
1-800-513-0304



# DIE-CUT ADHESIVE



**COWBOY**

*Die Cut Adhesive (DCA) Nameplates* are an extra step toward excellence for discriminating auto dealers. They give any dealership an O.E.M. (Original Equipment Manufacturer) appearance, making the nameplate look like it is part of the vehicle.

DCAs are also a superior choice for van conversion companies, limited edition vehicles, and organizations that want special distinction for their members.

## Features

- Entire backside covered with exterior grade foam adhesive.
- Manufactured to withstand car washes, road salts, and sunlight.

| Item # | Size                    |
|--------|-------------------------|
| DCA9   | Up to 9.9 Square Inches |

## Design Requirements

|                        |      |
|------------------------|------|
| Minimum letter height: | 5/8" |
| Minimum line stroke:   | 1/4" |
| Minimum hole opening*: | 1/8" |

\*As in the center of the letter "A."

|                        |                                                                                                              |
|------------------------|--------------------------------------------------------------------------------------------------------------|
| <b>Size:</b>           | Up to 9.9 Square Inches                                                                                      |
| <b>Plastic Colors:</b> | Black                                                                                                        |
| <b>Print Colors:</b>   | White, Yellow, Red, Green, Blue, Orange, Brushed Silver, Bright Silver, Chrome, Matte Silver, and Matte Gold |

**Attachments:** Double coated exterior grade foam adhesive. Adhesive is cut to the shape of the nameplate in order to give full adhesive coverage. Adhesive must be applied to a smooth, clean, dry, wax-free surface at temperatures of at least 60° F. Allow 24 hours for maximum adhesion.

**Price Includes:** Black plastic, one raised print color, and die-cut adhesive tape.

| Item #            | Setup | 125  | 250  | 500  | 1000 | 2500       |
|-------------------|-------|------|------|------|------|------------|
| DCA9              | \$115 | 4.51 | 3.03 | 2.54 | 2.29 | 2.24 (V5R) |
| Item              | Setup | 125  | 250  | 500  | 1000 | 2500       |
| Extra print color | \$35  | .39  | .34  | .29  | .22  | .20 (V)    |

Setup charge(s) on first order only unless changes are made.

Contact factory for sizes larger than 9.9 square inches or quantities not shown.

Exterior grade foam adhesive is die cut to give a seamless OEM finish.



## Attachments



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# LICENSE PLATE BADGES



LBA-OC



LBA-BK



LBA-OCX



LBA-BKX



LBA-OC



LBA-BK



LBA-WHX



LBA-OC



LBA-BK  
also available  
for motorcycles.



An alternative to the everyday, "They-all-look-the-same" license plate frames, these *License Plate Badges* are made-to-order.

*LP Badges* are cost effective and environmentally friendly, using less material in manufacturing.

*LP Badges* are great as a fundraiser for schools, clubs and civic groups. They are economical for auto dealers, real estate, and insurance agencies.

## Features

- Optional top and bottom placement for maximum advertising on all automotive makes and models.
- Made to be compliant with all state laws.

| Item #                 | Options                                                                                                                 |  |  |  |  |  |
|------------------------|-------------------------------------------------------------------------------------------------------------------------|--|--|--|--|--|
| LBA-BK                 | Black plastic                                                                                                           |  |  |  |  |  |
| LBA-WH                 | White plastic with UVI                                                                                                  |  |  |  |  |  |
| LBA-OC                 | Other plastic colors with UVI                                                                                           |  |  |  |  |  |
| <b>Size:</b>           | 1" x 7-3/4"                                                                                                             |  |  |  |  |  |
| <b>Plastic Colors:</b> | Black, White, Ivory, Yellow, Green, Forest Green, Sky Blue, Royal Blue, Navy Blue, Maroon, Red, Orange, Grey, and Brown |  |  |  |  |  |
| <b>Print Colors:</b>   | Same as above, plus , Brushed Silver, Bright Silver, Chrome, Matte Silver, and Matte Gold                               |  |  |  |  |  |
| <b>Attachments:</b>    | Holes. Screws are not provided.                                                                                         |  |  |  |  |  |
| <b>Price Includes:</b> | One plastic color and one raised print color.                                                                           |  |  |  |  |  |

| Item #            | Setup | 125  | 250  | 500  | 1000 | 2500  |
|-------------------|-------|------|------|------|------|-------|
| LBA-BK            | \$75  | 1.72 | 1.24 | .98  | .79  | .74   |
| LBA-WH            | \$75  | 2.13 | 1.59 | 1.27 | 1.09 | 1.04  |
| LBA-OC            | \$75  | 2.74 | 2.09 | 1.62 | 1.34 | 1.29  |
|                   |       |      |      |      |      | (V5R) |
| Item              | Setup | 125  | 250  | 500  | 1000 | 2500  |
| Extra print color | \$35  | .39  | .34  | .29  | .22  | .20   |
|                   |       |      |      |      |      | (V)   |

Setup charge(s) on first order only unless changes are made.  
Contact factory for quantities not shown.

## closer LOOK . LP BADGE ADVANTAGE



No extra charge to  
customize your set-up.





Keep the integrity of your logo and design a one of a kind Motorcycle Kickstand Pad. The ideal 4" x 4" size slips easily into a back pocket. Having the brand as the shape of the kickstand pad with dimensional graphics creates a unique item for advertising that's made to last. Your brand will always be visible, since it's molded right into the pad.

#### Features:

- Graphics that remain to be seen for years and years
- Wide market reach
- Custom Molded to your design, or use this guide below to assist in designing your **MKP Motorcycle Kickstand Pad**.

The first number or letter is for the shape of the pad.

1 = Sharp Corner



2 = Soft Corner



3 = Circle



4 = Flames on Square



5 = Gear Shape



6 = Decagon



7 = Interstate Sign



H = Horseshoe Guard

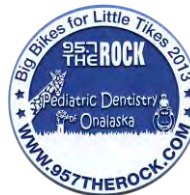


2nd number indicates the print color:

7= Flat / single color



MKP17-BW



MKP37-OC

8 = Print color on either the rim or in the center



MKP28-OC



MKP38-BW



9 = Print color on both the rim and in the center.



MKP29-BW



MKP39-OC

Last is the Plastic color:

Item # ends in -BW are molded in Black or White plastic or -OC is molded in Other stock plastic Colors.

With an extra print color, there's X at the very end of the item number.



MKP17-OCX



MKP37-BWX



MKP39-BWX



MKP57-BWX



MKPH7-OCX



# MOTORCYCLE PAD

## HORSESHOE GUARD



MKPH-OC



MKPH-BW

This unique shape has a horseshoe guard to provide a stable foundation on any "soft ground" and will help keep your cycle upright. Raised Graphics along with repeat design in the background will reinforce brand awareness. Our unique repeat design (no extra cost) has the logo slightly raised in a continuous pattern in the background giving it not only an additional advertising punch, but a textured grip for the kickstand as well.

### Features

- Horseshoe guard keeps kickstand on the pad
- Logo with repeat design in the background



MKPH-OC



MKPH-OC

| Item #  | Options                |
|---------|------------------------|
| MKPH-BW | Black or White plastic |
| MKPH-OC | Other plastic colors   |

**Size:** 5" x 3-1/4" x 1/4" thick  
**Plastic Colors:** Black, White, Ivory, Yellow, Green, Forest Green, Sky Blue, Royal Blue, Navy Blue, Maroon, Red, Orange, Grey, and Brown

**Print Colors:** Same as above, plus , Brushed Silver, Bright Silver\*, Chrome\*, Matte Silver, and Matte Gold  
*\*For print surface longevity, we recommend chrome rather than bright silver.*

**Attachments:** Holes. Screws are not provided.

**Price Includes:** One plastic color and one raised print color.

| Item #  | Setup | 125  | 250  | 500  | 1000 | 2500 |
|---------|-------|------|------|------|------|------|
| MKPH-BW | \$135 | 3.94 | 2.93 | 2.26 | 1.87 | 1.82 |
| MKPH-OC | \$135 | 4.38 | 3.34 | 2.57 | 2.13 | 2.08 |

(V5R)

| Item              | Setup | 125 | 250 | 500 | 1000 | 2500 |
|-------------------|-------|-----|-----|-----|------|------|
| Extra print color | \$35  | .39 | .34 | .29 | .22  | .20  |

(V)

Setup charge(s) on first order only unless changes are made.  
 Contact factory for quantities not shown.

## closer LOOK . HORSESHOE GUARD . ADVANTAGE





# FLAT KICKSTAND PADS



This is the kick-pad that started it all decades ago. Molded in 1/4" thick high impact plastic, these 4" squares or circles have graphics recessed into the face giving the bike stand an even "FLAT" surface to rest on.

## Features

- Choose from 14 plastic colors.
- Dimensional Graphics that keep your logo visible for years
- Add a hole, at no extra cost, then put a string or cord in for easy retrieval

| Item #   | Options                |
|----------|------------------------|
| MKP*7-BW | Black or White plastic |
| MKP*7-OC | Other plastic colors   |

**Size:** 4" x 4" x 1/4" thick

**Plastic Colors:** Black, White, Ivory, Yellow, Green, Forest Green, Sky Blue, Royal Blue, Navy Blue, Maroon, Red, Orange, Grey, and Brown

**Print Colors:** Same as above, plus Brushed Silver, Bright Silver, Chrome, Matte Silver, and Matte Gold

**Price Includes:** One plastic color and one raised print color. Gusset hole available upon request.

| Item #            | Setup | 125  | 250  | 500  | 1000 | 2500       |
|-------------------|-------|------|------|------|------|------------|
| MKP*7-BW          | \$140 | 4.24 | 3.11 | 2.44 | 2.03 | 1.98       |
| MKP*7-OC          | \$140 | 4.63 | 3.49 | 2.74 | 2.27 | 2.21 (V5R) |
| Item              | Setup | 125  | 250  | 500  | 1000 | 2500       |
| Extra print color | \$35  | .39  | .34  | .29  | .22  | .20 (V)    |

Setup charge(s) on first order only unless changes are made.

Contact factory for quantities not shown.

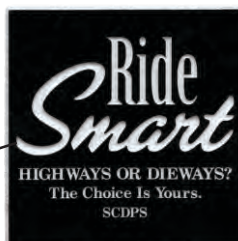


## closer LOOK: KICKSTAND PAD FEATURES

best quality!



1/4" thick longest lasting plastic provides most stable surface.



All copy is recessed into pad to insure a lingering impression.



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MKP29-BW



MKP39-BWX



MKP29-OC



MKP28-BW



# RIMMED KICKSTAND PADS



*Rimmed Motorcycle Kickstand Pads* are designed for use and abuse. Great for promotions by motorcycle dealers, repair shops, and as a commemorative item. *Rimmed Motorcycle Kickstand Pads* are the absolute best quality in kickstand pads.

## Features

- Extremely durable at 1/4" thick.
- Disperses weight of bike evenly over larger surface area.
- Recommended for prolonged and showroom use.

| Item #   | Options                                                          |
|----------|------------------------------------------------------------------|
| MKP*8-BW | Black or White plastic, with print color on either center or rim |
| MKP*8-OC | Other plastic colors, without center imprint color               |
| MKP*9-BW | Black or White plastic, with center imprint color                |
| MKP*9-OC | Other plastic color, with print color on both center or rim      |

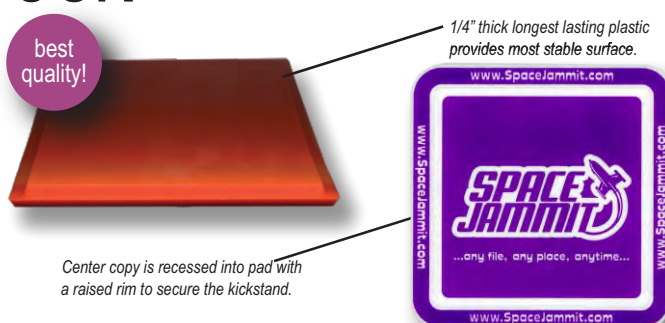
**Size:** 4" x 4" x 1/4" thick  
**Plastic Color:** Black, White, Ivory, Yellow, Green, Forest Green, Sky Blue, Royal Blue, Navy Blue, Maroon, Red, Orange, Grey, and Brown  
**Print Colors:** Same as above plus Brushed Silver, Matte Silver, and Matte Gold  
**Price Includes:** One plastic color and one raised print color. Gusset hole available upon request.

| Item #   | Setup | 125  | 250  | 500  | 1000 | 2500       |
|----------|-------|------|------|------|------|------------|
| MKP*8-BW | \$140 | 4.24 | 3.09 | 2.44 | 2.03 | 1.98       |
| MKP*8-OC | \$140 | 4.63 | 3.49 | 2.74 | 2.27 | 2.21       |
| MKP*9-BW | \$160 | 4.78 | 3.56 | 2.83 | 2.33 | 2.28       |
| MKP*9-OC | \$160 | 5.17 | 3.94 | 3.14 | 2.58 | 2.53 (V5R) |

| Item              | Setup | 125 | 250 | 500 | 1000 | 2500    |
|-------------------|-------|-----|-----|-----|------|---------|
| Extra print color | \$35  | .39 | .34 | .29 | .22  | .20 (V) |

Setup charge(s) on first order only unless changes are made.  
 Contact factory for quantities not shown.

## user BOOK KICKSTAND PAD FEATURES



# MOTORCYCLE FRAMES



Raised 3-D graphics come to the back of your motorcycle with our *Motorcycle License Plate Frames*. Using our custom molding capability, we can create any frame to fit any state. Provide us with your state's requirements, and we will build to fit. All frames are flat on the backside and attach to the license plate using your screws or bolts.

## Features

- ▶▶▶▶▶▶▶▶▶▶ Unlimited design options using raised or reverse copy.
- ▶▶▶▶▶▶▶▶▶▶ Frames are molded flat on the reverse side.
- ▶▶▶▶▶▶▶▶▶▶ Custom made to meet state requirements.

| Item #                 | Options                                                                                                                 |
|------------------------|-------------------------------------------------------------------------------------------------------------------------|
| MCF-BK                 | Black recycled plastic                                                                                                  |
| MCF-OC                 | Other plastic colors                                                                                                    |
| <b>Size:</b>           | Up to 5 x 8"                                                                                                            |
| <b>Plastic Color:</b>  | Black, White, Ivory, Yellow, Green, Forest Green, Sky Blue, Royal Blue, Navy Blue, Maroon, Red, Orange, Grey, and Brown |
| <b>Print Colors:</b>   | Same as above plus Brushed Silver, Bright Silver, Chrome, Matte Silver, and Matte Gold                                  |
| <b>Attachments:</b>    | Slots or holes. Screws are not provided.                                                                                |
| <b>Price Includes:</b> | One plastic color and one raised print color.                                                                           |

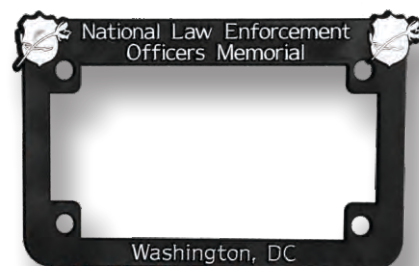
| Item # | Setup | 125  | 250  | 500  | 1000 | 2500       |
|--------|-------|------|------|------|------|------------|
| MCF-BK | \$95  | 3.31 | 2.28 | 1.89 | 1.57 | 1.52       |
| MCF-OC | \$95  | 3.46 | 2.44 | 2.04 | 1.71 | 1.66 (VSR) |

| Item              | Setup | 125 | 250 | 500 | 1000 | 2500    |
|-------------------|-------|-----|-----|-----|------|---------|
| Extra print color | \$35  | .39 | .34 | .29 | .22  | .20 (V) |

Setup charge(s) on first order only unless changes are made.  
Contact factory for quantities not shown.

## closer LOOK . 3D MC FRAME ADVANTAGE

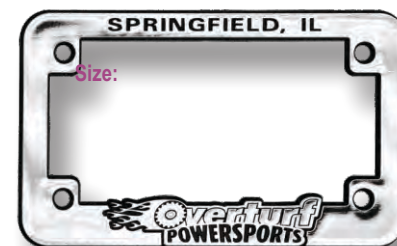
Fully customizable on front  
up to 5" x 8". Back is flat.



MCF-BK



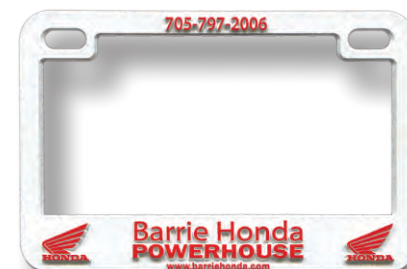
MCF-BK



MCF-BK



MCF-BKX



MCF-OC





## 3D LICENSE PLATES



LP4-BK  
6-1/2" x 12"



LP1-BKX  
6" x 12"



LP2-OC  
4-3/8" x 12"



LP3-OC  
6" x 12"

closer  
**LOOK** • 3-D PLATE  
• ADVANTAGE

Molded more than 1/8" thick  
for years of outdoor advertising.



3-D copy raised approximately

When only the best will do, our *3-D License Plates* are the perfect solution. Made durable for years of outdoor advertising, *3-D License Plates* are more than 1/8" thick with 3-D copy raised approximately 1/16" from the background.

### Features

- Made to withstand car washes, sunlight, and road salts.
- Raised colors are finest available for outdoor weatherability.

| Item #         | Size         |
|----------------|--------------|
| LP1-BK, LP1-OC | 6" x 12"     |
| LP2-BK, LP2-OC | 4-3/8" x 12" |
| LP3-BK, LP3-OC | 6" x 12"     |
| LP4-BK, LP4-OC | 6-1/2" x 12" |

| Item #                           | Options                  |
|----------------------------------|--------------------------|
| LP1-BK, LP2-BK<br>LP3-BK, LP4-BK | Black recycled plastic   |
| LP1-OC, LP2-OC<br>LP3-OC, LP4-OC | All other plastic colors |

**Plastic Colors:** Black, White, Ivory Yellow, Green, Forest Green, Sky Blue, Royal Blue, Navy, Maroon, Red, Orange, Grey, and Brown  
For plastic UVI upgrade add \$1.95 (V) per plate.

**Print Colors:** Same as above, plus Brushed Silver, Bright Silver, Chrome, Matte Silver, and Matte Gold

**Attachments:** Slots or holes. Screws are not provided.

**Price Includes:** One plastic color and one raised print color.  
Plastic without Ultra Violet Inhibitors (UVI) will shift color after prolonged exterior exposure. For plastic UVI upgrade add \$1.95 (V) per plate.

| Item              | Setup | 125  | 250  | 500  | 1000 | 2500       |
|-------------------|-------|------|------|------|------|------------|
| LP1, 3 & 4-BK     | \$160 | 5.94 | 4.14 | 3.39 | 3.04 | 2.99       |
| LP2-BK            | \$150 | 5.64 | 3.84 | 3.09 | 2.74 | 2.69       |
| LP1, 3 & 4-OC     | \$160 | 6.34 | 4.56 | 3.81 | 3.42 | 3.36       |
| LP2-OC            | \$150 | 6.04 | 4.26 | 3.51 | 3.12 | 3.06 (V5R) |
| Extra print color | \$35  | .39  | .34  | .29  | .22  | .20 (V)    |

Setup charge(s) on first order only unless changes are made.

Contact factory for quantities not shown.





STORAGE  
NAMEPLATES

SN1 SN3  
2-5/8" x 3" 3-5/8" x 4-3/16"

Most everyone has more stuff than space. The storage shed business is booming as a result. Manufacturers and distributors of storage sheds need to make sure there is room for their name.

Our *Storage Shed Nameplates* are made with engineering grade plastic using special Ultra Violet Inhibitors. No other plastic will hold its color as long outdoors.

**Features**

- Stock shape options.
- 3-D molding allows copy visibility for years of quality advertising.

| Item # | Size              |
|--------|-------------------|
| SN1    | 2-5/8" x 3"       |
| SN2    | 2-7/8" x 3"       |
| SN3    | 3-5/8" x 4-3/16"  |
| SN4    | 4" x 4-3/8"       |
| SN5    | 2-5/8" x 3-11/16" |
| SN6    | 2-3/8" x 4-1/8"   |

**Plastic Color:** Black, White, Ivory, Yellow, Green, Forest Green, Sky Blue, Royal Blue, Navy Blue, Maroon, Red, Orange, Grey, and Brown

**Print Colors:** Same as above plus Brushed Silver, Bright Silver, Chrome, Matte Silver, and Matte Gold

**Attachments:** Countersunk holes. Screws are not provided.

**Price Includes:** One plastic color, one raised print color, and countersunk holes.

| Item #   | Setup | 125  | 250  | 500  | 1000 | 2500       |
|----------|-------|------|------|------|------|------------|
| SN1, SN2 | \$105 | 2.78 | 1.67 | 1.34 | 1.14 | 1.09       |
| SN3, SN4 | \$105 | 3.24 | 1.87 | 1.54 | 1.29 | 1.24       |
| SN5, SN6 | \$105 | 2.81 | 1.77 | 1.44 | 1.21 | 1.16 (V5R) |

| Item              | Setup | 125 | 250 | 500 | 1000 | 2500    |
|-------------------|-------|-----|-----|-----|------|---------|
| Extra print color | \$35  | .39 | .34 | .29 | .22  | .20 (V) |

Setup charge(s) on first order only unless changes are made.  
Contact factory for quantities not shown.

closer . SHED NAMEPLATE  
**LOOK . ADVANTAGE**

For custom shapes, see Exterior  
Nameplates on page 16.



SN2 SN4  
2-7/8" x 3" 4" x 4-3/8"



SN5  
2-5/8" x 3-11/16"



SN6  
2-3/8" x 4-1/8"



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## & KEY TAGS ZIPPER PULLS



Keep your unique logo and special shape always at hand with our *Custom Designed 3-D Key Tags*. *Custom Shaped Zipper Pulls* are an ideal way to have your school, club, or organization's logo out where it can be seen. Ideal for book bags, backpacks, or jackets.

### Features

- Injection molded using rigid plastic.
- Split ring or bead chain attachment.

| Item #       | Size                    | Options                  |
|--------------|-------------------------|--------------------------|
| KT-BW, ZP-BW | Up to 7.9 Square Inches | Black or White plastic   |
| KT-OC, ZP-OC | Up to 7.9 Square Inches | All other plastic colors |

**Plastic Color:** Black, White, Ivory, Yellow, Green, Forest Green, Sky Blue, Royal Blue, Navy Blue, Maroon, Red, Orange, Grey, and Brown

**Print Colors:** Same as above plus Chrome, Bright Silver, Brushed Silver, Brushed Gold, Matte Silver, Matte Gold, and Holographic

**Attachments:** Ball chain, or split ring with plastic clip..

**Price Includes:** One plastic color, one raised print color, and attachment. Key Tags and Zipper Pulls are individually poly-bagged with unattached bead chain or attached split ring.

| Item #       | Setup | 125  | 250  | 500  | 1000 | 2500       |
|--------------|-------|------|------|------|------|------------|
| KT-BW, ZP-BW | \$95  | 2.28 | 1.83 | 1.54 | 1.36 | 1.32       |
| KT-OC, ZP-OC | \$95  | 2.68 | 2.21 | 1.91 | 1.67 | 1.63 (V5R) |

| Item              | Setup | 125 | 250 | 500 | 1000 | 2500    |
|-------------------|-------|-----|-----|-----|------|---------|
| Extra print color | \$35  | .39 | .34 | .29 | .22  | .20 (V) |

Setup charge(s) on first order only unless changes are made.

Contact factory for quantities not shown.

### Attachments



# CUSTOM EXPLAINED

## Custom Design Explanation

Our manufacturing process is injection molded plastics with raised graphics. EVERYTHING we do is made to order – never pulled off a warehouse shelf and stamped, always 100% American made.

Even though we call some of our items “stock” they’re still made when ordered. The good news is you have more creative control in the design. The bad news is it takes a bit longer to produce. While our “stock” items fit into a product category like; badges, bag tags, coasters, magnets, plaques etc. Some items do not fit into a specific category, so we have Custom Design Interior and Custom Design Exterior products.

### There is a special code for pricing these items:

We stock two types of plastic, a high impact polystyrene used for interior application and a special engineering grade resin with ultraviolet inhibitors (UVI) added to help reduce fading for exterior use.

### First, choose your exposure, inside or outdoor use:

If it is for inside use, look for the price grid that shows CDi (i = interior) on pages 26 & 27. For outside use, look for CDe (e = exterior) on pages 28 & 29. This is for White or our other stock plastic colors. Black plastic, CDBK (BK = black) on page 30, has its own price grid and can be used inside or outdoors.

### Next, the plastic color:

When the item number has a “WH” before the hyphen White Plastic is used. If it has “OC” that means, it is for Other (stock plastic) Colors.

Example: CDiWH- is Custom Design Interior molded in White Plastic.

CDeOC- is Custom Design Exterior molded in a stock color other than white or black.

### Now, the size:

We need to know size, so multiply the height by the width of the design to calculate the square inch area, then look for the appropriate square inch pricing category.

Example; CDeWH-16 is exterior white plastic in a size between 10 and 16.9 square inches.

### Finally, the attachment:

Item numbers end in either A for Adhesive Strips or H for Holes or no adhesive. We will add as many countersunk holes as required, screws are not provided.

Example: CDiOC-24H is molded in say red interior plastic, between 17 and 24.9 sq. inches, without adhesive.

### Extra Print Colors:

All unit prices are for one plastic color and one print color. If an extra print color is required, an X is at the very end of the item number indicating Extra print color.

### A note about our low-cost setup system:

Our unique system allows us to produce a design at the fraction of the cost of a normal injection mold. However, you can't change a comma “,” to a period “.” without starting a new setup, so to get it right before cutting the setup, we offer virtual proofs.

Custom Design signs offer a world of possibilities for potential end users. See the following pages for examples.



Example: CDeOC-9AX is exterior gray plastic between 5 and 9.9 square inches with 3 extra print colors and strip adhesive.



Example: CDeWH-16HX is exterior white plastic in a size between 10 and 16.9 square inches with an extra print color and countersunk holes.



Example: CDiOC-24A is interior green plastic between 17 and 24.9 square inches with strip adhesive.



Example: CDiWH-9H is Custom Design interior white plastic with countersunk holes in a size between 5 and 9.9 square inches.



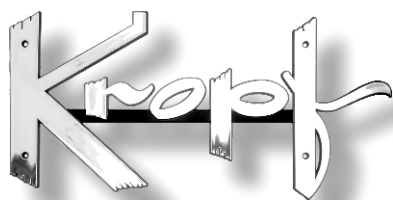
Example: CDeOC-16AX is exterior blue plastic in a size between 10 and 16.9 square inches with an extra print color and strip adhesive.



Example: CDBK-24A is exterior black plastic in a size between 17 and 24.9 square inches with strip adhesive.







# HOLES/ADHESIVE

## BLACK PLASTIC NAMEPLATES



Superior craftsmanship goes into manufacturing *Custom Designed Exterior Nameplates*. These high quality signs are injection molded using special engineering grade plastic with Ultra Violet inhibitors.

*Custom Designed Exterior Nameplates* are ideal identifiers for boat dealers, RV and van conversion companies, manufactured housing, yard equipment, fence companies, golf carts, and truck distributors to name a few.

Pricing is by size, not design. Multiply the height by the width to calculate square inch area.

### Features

- 3-D molding allows copy visibility for years of quality advertising.
- Custom countersunk hole placement.

| Item #        | Size                     |
|---------------|--------------------------|
| CDBK-4H or A  | Up to 4.9 Square Inches  |
| CDBK-9H or A  | 5 to 9.9 Square Inches   |
| CDBK-16H or A | 10 to 16.9 Square Inches |
| CDBK-24H or A | 17 to 24.9 Square Inches |

**Maximum Size is 6" x 16" Minimum Size is 3/8" x 1"**

Contact Factory for larger Square Inch sizes.

- Plastic Color:** Black, suitable for interior or exterior use.
- Print Colors:** Same as above plus Chrome, Bright Silver, Brushed Silver, Brushed Gold, Matte Silver, Matte Gold, and Holographic
- Attachments:** H = Countersunk holes, as many as needed.  
A = Adhesive strip(s).
- Price Includes:** Black plastic, one stock print color and either holes or adhesive strips.

| Item     | Setup | 125  | 250  | 500  | 1000 | 2500       |
|----------|-------|------|------|------|------|------------|
| CDBK-4H  | \$100 | 1.71 | 1.19 | 1.04 | .83  | .78        |
| CDBK-9H  | \$120 | 2.66 | 1.79 | 1.39 | 1.17 | 1.12       |
| CDBK-16H | \$130 | 2.99 | 2.03 | 1.66 | 1.37 | 1.32       |
| CDBK-24H | \$160 | 3.44 | 2.34 | 2.09 | 1.77 | 1.72       |
| CDBK-4A  | \$100 | 1.98 | 1.37 | 1.19 | .98  | .93        |
| CDBK-9A  | \$120 | 3.09 | 2.11 | 1.62 | 1.37 | 1.32       |
| CDBK-16A | \$130 | 3.49 | 2.38 | 1.94 | 1.59 | 1.54       |
| CDBK-24A | \$160 | 4.03 | 2.72 | 2.46 | 2.08 | 2.03 (V5R) |

| Item              | Setup | 125 | 250 | 500 | 1000 | 2500    |
|-------------------|-------|-----|-----|-----|------|---------|
| Extra print color | \$35  | .39 | .34 | .29 | .22  | .20 (V) |

Setup charge(s) on first order only unless changes are made.

Contact factory for quantities not shown.

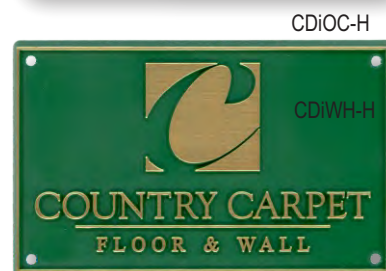
**closer LOOK • 3D NAMEPLATE ADVANTAGE**

3-D copy is never lost.



# HOLES

## INTERIOR NAMEPLATES



Custom Designed 3-D Interior Nameplates are ideal for office equipment, point of purchase displays, equipment identification, award ad-ons, or anywhere information is needed for interior applications.

Pricing is by size, not by design. Multiply the height by the width to calculate the square inch area.

### Features

- Best solution for extended identification.
- Custom countersunk hole placement.

| Item #          | Size                     |
|-----------------|--------------------------|
| CDiWH or OC-4H  | Up to 4.9 Square Inches  |
| CDiWH or OC-9H  | 5 to 9.9 Square Inches   |
| CDiWH or OC-16H | 10 to 16.9 Square Inches |
| CDiWH or OC-24H | 17 to 24.9 Square Inches |

Maximum Size is 6" x 16" Minimum Size is 3/8" x 1"

Contact Factory for larger Square Inch sizes.

**Plastic Color:** WH = White  
OC = Other Colors; Brown, Green, Forest Green, Grey, Ivory, Maroon, Navy, Orange, Red, Royal Blue, Sky Blue and Yellow.  
*Plastic without UVI Inhibitors (UVI), will shift color after prolonged exterior exposure. See item # CDeWH or OC for plastic with UVI*

**Print Colors:** Same as above plus Chrome, Bright Silver, Brushed Silver, Brushed Gold, Matte Silver, Matte Gold, and Holographic

**Attachments:** Countersunk holes, as many as needed.

**Price Includes:** One plastic color, one raised print color. and as many countersunk holes as needed.

| Item #    | Setup | 125  | 250  | 500  | 1000 | 2500 |
|-----------|-------|------|------|------|------|------|
| CDiWH-4H  | \$100 | 1.81 | 1.24 | 1.09 | .89  | .81  |
| CDiWH-9H  | \$120 | 2.76 | 1.89 | 1.44 | 1.22 | 1.17 |
| CDiWH-16H | \$130 | 3.12 | 2.13 | 1.72 | 1.42 | 1.39 |
| CDiWH-24H | \$160 | 3.59 | 2.44 | 2.18 | 1.88 | 1.83 |

|           |       |      |      |      |      |            |
|-----------|-------|------|------|------|------|------------|
| CDiOC-4H  | \$100 | 1.88 | 1.29 | 1.12 | .91  | .86        |
| CDiOC-9H  | \$120 | 2.89 | 1.98 | 1.51 | 1.29 | 1.23       |
| CDiOC-16H | \$130 | 3.26 | 2.22 | 1.81 | 1.51 | 1.46       |
| CDiOC-24H | \$160 | 3.78 | 2.57 | 2.28 | 1.97 | 1.91 (V5R) |

| Item              | Setup | 125 | 250 | 500 | 1000 | 2500    |
|-------------------|-------|-----|-----|-----|------|---------|
| Extra print color | \$35  | .39 | .34 | .29 | .22  | .20 (V) |

Setup charge(s) on first order only unless changes are made.

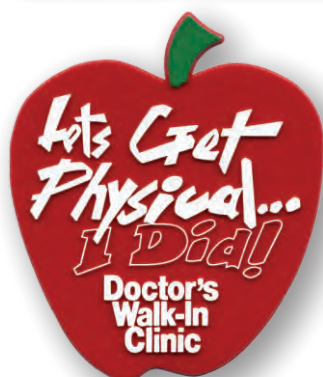
Contact factory for quantities not shown.

closer  
**LOOK** . 3D NAMEPLATE  
ADVANTAGE



Custom countersunk hole placement.





## ADHESIVE INTERIOR NAMEPLATES



*Custom Designed 3-D Interior Nameplates* are ideal for office equipment, point of purchase displays, equipment identification, award ad-ons, or anywhere information is needed for interior applications.

Pricing is by size, not by design. Multiply the height by the width to calculate the square inch area.

### Features

- Best solution for extended identification.
- Strip adhesive applied to back.
- Your custom shape or logo provides endless creative possibilities.

| Item #                                                    | Size                     |
|-----------------------------------------------------------|--------------------------|
| CDiWH or OC-4A                                            | Up to 4.9 Square Inches  |
| CDiWH or OC-9A                                            | 5 to 9.9 Square Inches   |
| CDiWH or OC-16A                                           | 10 to 16.9 Square Inches |
| CDiWH or OC-24A                                           | 17 to 24.9 Square Inches |
| <b>Maximum Size is 6" x 16" Minimum Size is 3/8" x 1"</b> |                          |
| Contact Factory for larger Square Inch sizes.             |                          |

**Plastic Color:** WH = White  
OC = Other Colors; Brown, Green, Forest Green, Grey, Ivory, Maroon, Navy, Orange, Red, Royal Blue, Sky Blue and Yellow.  
*Plastic without UVI Inhibitors (UVI), will shift color after prolonged exterior exposure. See item # CDeWH or OC for plastic with UVI*

**Print Colors:** Same as above plus Chrome, Bright Silver, Brushed Silver, Brushed Gold, Matte Silver, Matte Gold, and Holographic

**Attachments:** Adhesive strip(s)

**Price Includes:** One plastic color, one raised print color. and strip adhesive.

| Item #    | Setup | 125  | 250  | 500  | 1000 | 2500  |
|-----------|-------|------|------|------|------|-------|
| CDiWH-4A  | \$100 | 2.07 | 1.46 | 1.26 | 1.01 | .96   |
| CDiWH-9A  | \$120 | 3.23 | 2.21 | 1.69 | 1.42 | 1.37  |
| CDiWH-16A | \$130 | 3.64 | 2.48 | 2.03 | 1.69 | 1.64  |
| CDiWH-24A | \$160 | 4.19 | 2.84 | 2.57 | 2.21 | 2.16  |
| CDiOC-4A  | \$100 | 2.18 | 1.51 | 1.29 | 1.07 | 1.01  |
| CDiOC-9A  | \$120 | 3.38 | 2.32 | 1.76 | 1.49 | 1.44  |
| CDiOC-16A | \$130 | 3.81 | 2.59 | 2.12 | 1.76 | 1.71  |
| CDiOC-24A | \$160 | 4.42 | 2.99 | 2.69 | 2.33 | 2.28  |
|           |       |      |      |      |      | (V5R) |

| Item              | Setup | 125 | 250 | 500 | 1000 | 2500 |
|-------------------|-------|-----|-----|-----|------|------|
| Extra print color | \$35  | .39 | .34 | .29 | .22  | .20  |
|                   |       |     |     |     |      | (V)  |

Setup charge(s) on first order only unless changes are made.

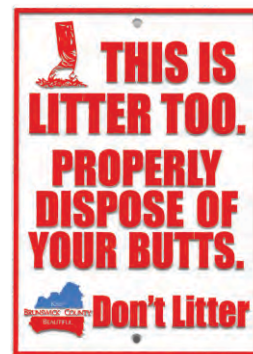
Contact factory for quantities not shown.





# HOLES

## EXTERIOR NAMEPLATES



Superior craftsmanship goes into manufacturing *Custom Designed Exterior Nameplates*. These high quality signs are injection molded using special engineering grade plastic with Ultra Violet inhibitors.

*Custom Designed Exterior Nameplates* are ideal identifiers for boat dealers, RV and van conversion companies, manufactured housing, yard equipment, fence companies, golf carts, and truck distributors to name a few.

Pricing is by size, not design. Multiply the height by the width to calculate square inch area.

### Features

- 3-D molding allows copy visibility for years of quality advertising.
- Custom countersunk hole placement.

| Item #          | Size                     |
|-----------------|--------------------------|
| CDeWH or OC-4H  | Up to 4.9 Square Inches  |
| CDeWH or OC-9H  | 5 to 9.9 Square Inches   |
| CDeWH or OC-16H | 10 to 16.9 Square Inches |
| CDeWH or OC-24H | 17 to 24.9 Square Inches |

**Maximum Size is 6" x 16" Minimum Size is 3/8" x 1"**

Contact Factory for larger Square Inch sizes.

- Plastic Color:** WH = White  
OC = Other Colors; Brown, Green, Forest Green, Grey, Ivory, Maroon, Navy, Orange, Red, Royal Blue, Sky Blue and Yellow.  
*Plastic with UVI Inhibitors (UVI), will help with shift color after prolonged exterior exposure. See item # CDeWH or OC for plastic without UVI*
- Print Colors:** Same as above plus Chrome, Bright Silver, Brushed Silver, Brushed Gold, Matte Silver, Matte Gold, and Holographic
- Attachments:** Countersunk holes, as many as needed.
- Price Includes:** One plastic color, one raised print color. and as many countersunk holes as needed.

| Item #    | Setup | 125  | 250  | 500  | 1000 | 2500       |
|-----------|-------|------|------|------|------|------------|
| CDeWH-4H  | \$100 | 2.04 | 1.41 | 1.22 | .96  | .91        |
| CDeWH-9H  | \$120 | 2.83 | 1.96 | 1.52 | 1.32 | 1.27       |
| CDeWH-16H | \$130 | 3.29 | 2.23 | 1.82 | 1.58 | 1.53       |
| CDeWH-24H | \$160 | 3.88 | 2.62 | 2.44 | 2.11 | 2.07       |
| CDeOC-4H  | \$100 | 2.22 | 1.56 | 1.32 | 1.07 | 1.01       |
| CDeOC-9H  | \$120 | 3.09 | 2.12 | 1.66 | 1.46 | 1.39       |
| CDeOC-16H | \$130 | 3.64 | 2.44 | 1.98 | 1.71 | 1.64       |
| CDeOC-24H | \$160 | 4.27 | 2.88 | 2.68 | 2.29 | 2.23 (V5R) |

| Item              | Setup | 125 | 250 | 500 | 1000 | 2500    |
|-------------------|-------|-----|-----|-----|------|---------|
| Extra print color | \$35  | .39 | .34 | .29 | .22  | .20 (V) |

Setup charge(s) on first order only unless changes are made.  
Contact factory for quantities not shown.

3-D copy is never lost.



closer LOOK: 3D NAMEPLATE ADVANTAGE



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## ADHESIVE EXTERIOR NAMEPLATES



Superior craftsmanship goes into manufacturing *Custom Designed Exterior Nameplates*. These high quality signs are injection molded using special engineering grade plastic with Ultra Violet inhibitors.

*Custom Designed Exterior Nameplates* are ideal identifiers for boat dealers, RV and van conversion companies, manufactured housing, yard equipment, fence companies, golf carts, and truck distributors to name a few.

Pricing is by size, not design. Multiply the height by the width to calculate the square inch area.

### Features

- 3-D molding allows copy visibility for years of quality advertising.
- Adhesive strip(s) applied to back.

| Item #                                                    | Size                     |
|-----------------------------------------------------------|--------------------------|
| CDeWH or OC-4A                                            | Up to 4.9 Square Inches  |
| CDeWH or OC-9A                                            | 5 to 9.9 Square Inches   |
| CDeWH or OC-16A                                           | 10 to 16.9 Square Inches |
| CDeWH or OC-24A                                           | 17 to 24.9 Square Inches |
| <b>Maximum Size is 6" x 16" Minimum Size is 3/8" x 1"</b> |                          |
| Contact Factory for larger Square Inch sizes.             |                          |

### Plastic Color:

WH = White  
OC = Other Colors; Brown, Green, Forest Green, Grey, Ivory, Maroon, Navy, Orange, Red, Royal Blue, Sky Blue and Yellow.  
*Plastic with UVI Inhibitors (UVI), will help with shift color after prolonged exterior exposure. See item # CDeWH or OC for plastic without UVI*

### Print Colors:

Same as above plus Chrome, Bright Silver, Brushed Silver, Brushed Gold, Matte Silver, Matte Gold, and Holographic

### Attachments:

Adhesive strip(s)

### Price Includes:

One plastic color, one raised print color. and strip adhesive.

| Item #    | Setup | 125  | 250  | 500  | 1000 | 2500       |
|-----------|-------|------|------|------|------|------------|
| CDeWH-4A  | \$100 | 2.39 | 1.64 | 1.42 | 1.12 | 1.07       |
| CDeWH-9A  | \$120 | 3.32 | 2.26 | 1.76 | 1.54 | 1.51       |
| CDeWH-16A | \$130 | 3.88 | 2.59 | 2.13 | 1.86 | 1.79       |
| CDeWH-24A | \$160 | 4.58 | 3.09 | 2.89 | 2.48 | 2.44       |
| CDeOC-4A  | \$100 | 2.63 | 1.81 | 1.54 | 1.22 | 1.16       |
| CDeOC-9A  | \$120 | 3.64 | 2.48 | 1.94 | 1.72 | 1.66       |
| CDeOC-16A | \$130 | 4.26 | 2.88 | 2.34 | 2.02 | 1.97       |
| CDeOC-24A | \$160 | 4.99 | 3.38 | 3.14 | 2.72 | 2.66 (V5R) |

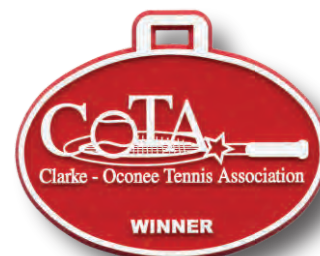
| Item              | Setup | 125 | 250 | 500 | 1000 | 2500    |
|-------------------|-------|-----|-----|-----|------|---------|
| Extra print color | \$35  | .39 | .34 | .29 | .22  | .20 (V) |

Setup charge(s) on first order only unless changes are made.  
Contact factory for quantities not shown.





## BAG TAGS



Crafted using our durable plastic with raised 3-D graphics, these *Bag Tags* are custom molded using your unique logo design as the shape to brand your organization. Great for tennis clubs, golf outings, and special events.

#### Features

- Custom shaped.
- Available as one or two sided copy.

| Item # | Size                     | Options                  |
|--------|--------------------------|--------------------------|
| TL-BW  | Up to 12.9 Square Inches | Black or White plastic   |
| TL-OC  | Up to 12.9 Square Inches | All other plastic colors |

**Plastic Colors:** Black, White, Ivory, Yellow, Green, Forest Green, Sky Blue, Royal Blue, Navy Blue, Maroon, Red, Orange, Grey, and Brown

**Print Colors:** Same as above plus Brushed Silver, Brushed Gold, Bright Silver, Chrome, Matte Silver, Matte Gold, and Holographic

**Attachments:** Belt Strap, black or white.  
Loop Strap, black, white, clear, blue, or red.

**Price Includes:** One plastic color, one raised print color on one side, and belt strap or loop strap. Bag Tags are individually poly-bagged with unattached strap.

| Item # | Setup | 125  | 250  | 500  | 1000 | 2500       |
|--------|-------|------|------|------|------|------------|
| TL-BW  | \$90  | 3.02 | 2.16 | 1.76 | 1.39 | 1.34       |
| TL-OC  | \$90  | 3.42 | 2.54 | 2.14 | 1.79 | 1.74 (V5R) |

2nd side imprint without a border on the 2nd side: add \$115 (V) to set-up + \$0.18 (V) to unit cost.

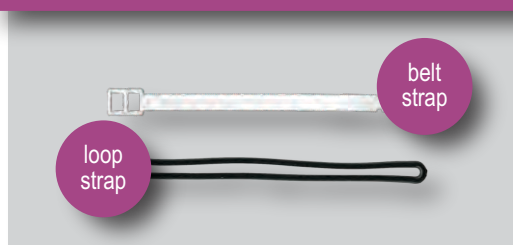
2nd side imprint with a border on the 2nd side: add \$115 (V) to set-up + \$0.39 (V) to unit cost.

| Item              | Setup | 125 | 250 | 500 | 1000 | 2500    |
|-------------------|-------|-----|-----|-----|------|---------|
| Extra print color | \$35  | .39 | .34 | .29 | .22  | .20 (V) |

Setup charge(s) on first order only unless changes are made.

Contact factory for quantities not shown.

#### Attachments



2nd side imprint without a border on the 2nd side:  
add \$115.00 (V) to set-up + \$0.18 (V) to unit cost  
2nd side imprint with a border on the 2nd side:  
add \$115.00(V) to set-up + \$0.39 (V) to unit cost.



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Hard as a rock with “attractive” designs describes our *Custom 3-D Magnets*. These souvenir quality magnets are made with rigid injection molded plastic.

#### Features

- ▶ All graphics on the front are raised 1/16” from the background.
- ▶ Powerful magnetic strip applied to back.

| Item #                 | Size                                                                                                                    | Options                  |
|------------------------|-------------------------------------------------------------------------------------------------------------------------|--------------------------|
| MG-BW                  | Up to 7.9 Square Inches                                                                                                 | Black or White plastic   |
| MG-OC                  | Up to 7.9 Square Inches                                                                                                 | All other plastic colors |
| <b>Plastic Color:</b>  | Black, White, Ivory, Yellow, Green, Forest Green, Sky Blue, Royal Blue, Navy Blue, Maroon, Red, Orange, Grey, and Brown |                          |
| <b>Print Colors:</b>   | Same as above plus Brushed Silver, Brushed Gold, Bright Silver, Chrome, Matte Silver, Matte Gold, and Holographic       |                          |
| <b>Attachments:</b>    | Magnetic strip applied to the back of the plastic.                                                                      |                          |
| <b>Price Includes:</b> | One plastic color, one raised print color, and magnetic strip(s). Magnets are individually poly-bagged.                 |                          |

| Item #            | Setup        | 125        | 250        | 500        | 1000        | 2500        |
|-------------------|--------------|------------|------------|------------|-------------|-------------|
| MG-BW             | \$95         | 2.62       | 2.01       | 1.61       | 1.37        | 1.31        |
| MG-OC             | \$95         | 3.14       | 2.42       | 1.93       | 1.66        | 1.61 (V5R)  |
| <b>Item</b>       | <b>Setup</b> | <b>125</b> | <b>250</b> | <b>500</b> | <b>1000</b> | <b>2500</b> |
| Extra print color | \$35         | .39        | .34        | .29        | .22         | .20 (V)     |

Setup charge(s) on first order only unless changes are made.  
Contact factory for sizes and quantities not shown.

#### Attachments



# JUNIOR BADGES



BAS-10  
2-1/2" x 2"



BAS-9  
2-7/8" x 2-1/4"



BAS-8F  
2-1/2" x 1-3/4"



BAS-8P  
2-1/2" x 1-3/4"



BAS-7  
2-1/2" x 2-3/8"



BAS-6  
2-3/4" x 2-3/8"



BAS-1  
2-7/16" x 2-1/16"



BAS-3  
1" x 3-1/2"



BAS-2  
2-3/4" x 2-7/8"



BAS-4  
2-1/2" x 1-3/4"



BAS-5  
3" x 2"

Get raised 3-D copy at low cost stock prices with our **Stock Badges**. Choose from any of our 11 stock designs. Raised 3-D features will make your image stand out and be seen. All badges have either a strong safety lock jeweler's pin or tough bull dog clip.

These badges are injection molded using a rigid plastic, and are top coated with colors that stand up to everyday use.

## Features

- Use your copy for customization.
- Badges may be designed for engraving.

| Item # | Size                    | Options                  |
|--------|-------------------------|--------------------------|
| BAS-BW | Up to 7.9 Square Inches | Black or White plastic   |
| BAS-OC | Up to 7.9 Square Inches | All other plastic colors |

**Plastic Colors:** Black, White, Ivory, Yellow, Green, Forest Green, Sky Blue, Royal Blue, Navy Blue, Maroon, Red, Orange, Grey, and Brown

**Print Colors:** Same as above plus Brushed Silver, Brushed Gold, Bright Silver, Chrome, Matte Silver, Matte Gold, or Holographic

**Attachments:** Jeweler's safety lock pin, bull dog clip, or \*two piece magnet.  
\*For two piece magnet backing, add \$1.75 (R).

**Price Includes:** One plastic color, one raised print color, and attachment.

| Item # | Setup | 125  | 250  | 500  | 1000 | 2500       |
|--------|-------|------|------|------|------|------------|
| BAS-BW | \$95  | 3.03 | 2.28 | 1.82 | 1.54 | 1.49       |
| BAS-OC | \$95  | 3.97 | 2.97 | 2.32 | 1.92 | 1.86 (V5R) |

| Item #            | Setup | 125 | 250 | 500 | 1000 | 2500    |
|-------------------|-------|-----|-----|-----|------|---------|
| Extra print color | \$35  | .39 | .34 | .29 | .22  | .20 (V) |

Setup charge(s) on first order only unless changes are made.

Contact factory for quantities not shown.



## CUSTOM BADGES



Take advantage of your unique logo and special shape. Stand out from the crowd with *Custom Designed 3-D Badges*. All badges are injection molded using a rigid plastic and have either a strong safety lock jeweler's pin, tough bull dog clip, or 2-piece magnet.

#### Features

- Custom shapes that people will remember.
- Low minimum order quantities.

| Item #                 | Size                    | Options                                                                                                                 |      |      |      |      |       |
|------------------------|-------------------------|-------------------------------------------------------------------------------------------------------------------------|------|------|------|------|-------|
| BAC-BW                 | Up to 7.9 Square Inches | Black or White plastic                                                                                                  |      |      |      |      |       |
| BAC-OC                 | Up to 7.9 Square Inches | All other plastic colors                                                                                                |      |      |      |      |       |
| <b>Plastic Color:</b>  |                         | Black, White, Ivory, Yellow, Green, Forest Green, Sky Blue, Royal Blue, Navy Blue, Maroon, Red, Orange, Grey, and Brown |      |      |      |      |       |
| <b>Print Colors:</b>   |                         | Same as above plus Brushed Silver, Brushed Gold, Bright Silver, Chrome, Matte Silver, Matte Gold, or Holographic        |      |      |      |      |       |
| <b>Attachments:</b>    |                         | Jeweler's safety lock pin, bull dog clip, or *two piece magnet.<br>*For two piece magnet backing, add \$1.75 (R).       |      |      |      |      |       |
| <b>Price Includes:</b> |                         | One plastic color, one raised print color, and attachment.                                                              |      |      |      |      |       |
| Item #                 | Setup                   | 125                                                                                                                     | 250  | 500  | 1000 | 2500 |       |
| BAC-BW                 | \$95                    | 3.03                                                                                                                    | 2.28 | 1.82 | 1.54 | 1.49 |       |
| BAC-OC                 | \$95                    | 3.97                                                                                                                    | 2.97 | 2.32 | 1.92 | 1.86 | (V5R) |
| Item #                 | Setup                   | 125                                                                                                                     | 250  | 500  | 1000 | 2500 |       |
| Extra print color      | \$35                    | .39                                                                                                                     | .34  | .29  | .22  | .20  | (V)   |

Setup charge(s) on first order only unless changes are made.  
Contact factory for quantities not shown.

#### Attachments





# STOCK PLAQUES



PQS3  
5" x 8-1/2"

Your organization will stand out from the crowd with a high quality *Stock Designed Plaque*. Stock shapes allow us to quickly take your copy and convert it into an office wall or desk plaque.

All plaques are injection molded using rigid plastic and hot stamped with raised 3-D graphics. A combination wall hanger with pull-out easel is placed on the back. All plaques are individually poly-bagged for protection and ease of distribution.

## Features

- Stock Plaques are priced using specific size and design
- Keep your plaque current with our five year tag option at no



PQS1  
4-3/8" x 7-1/4"



PQS2  
3-3/4" x 10"



PQS3  
5" x 8-1/2"

| Item # | Size                                                |
|--------|-----------------------------------------------------|
| PQS1   | 4-3/8" x 7-1/4"                                     |
| PQS2   | 3-3/4" x 10"                                        |
| PQS3   | 5" x 8-1/2"                                         |
| YT-BK  | 1/2" x 1-3/4" Additional Year Tags in black plastic |

**Plastic Color:** Black  
**Print Colors:** White, Yellow, Red, Green, Blue, Orange, Matte Silver, Matte Gold, Bright Silver, Bright Gold, Brushed Silver, Brushed Gold, Chrome, or Holographic  
**Attachments:** Combination wall hanger and pull-out easel.  
**Price Includes:** Black plastic, one raised print color, and hanger/easel. Plaques are individually poly-bagged.  
*Five year tags for each plaque are available upon request at no extra cost. Choose either single or double year tags. Year tag size is: 1/2" x 1-3/4".*

| Item # | Setup | 125  | 250  | 500  | 1000 | 2500 |
|--------|-------|------|------|------|------|------|
| PQS1   | \$145 | 5.54 | 4.26 | 3.54 | 2.96 | 2.88 |
| PQS2   | \$145 | 5.79 | 4.73 | 3.89 | 3.39 | 3.32 |
| PQS3   | \$145 | 5.99 | 5.06 | 4.03 | 3.64 | 3.57 |

(V5R)

| Item              | Setup | 125 | 250 | 500 | 1000 | 2500 |
|-------------------|-------|-----|-----|-----|------|------|
| Extra print color | \$35  | .39 | .34 | .29 | .22  | .20  |

*Setup charge(s) on first order only unless changes are made.  
 Contact factory for quantities not shown.*

| Item # | 125 | 250 | 500 | 1000 | 2500 |
|--------|-----|-----|-----|------|------|
| YT-BK  | .76 | .51 | .46 | .37  | .29  |

(V)



YT-BK single: 1/2" x 1-3/4"



YT-BK double: 1/2" x 1-3/4"

closer: 3D PLAQUE  
 LOOK: ADVANTAGE



# STOCK PLAQUES



PQCC  
5" x 8-1/2"

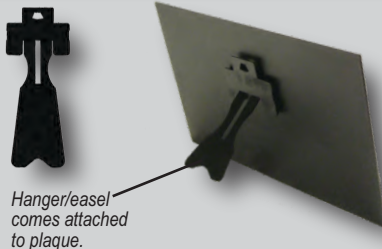


PQSW  
6" x 8" Imprint Area: 3 1/2" x 5 1/2"



PQSW  
6" x 8" Imprint Area: 3 1/2" x 5 1/2"

## Attachments



Your organization will stand out from the crowd with a high quality *Stock Designed Plaque*. Stock shapes allow us to quickly take your copy and convert it into an office wall or desk plaque.

All plaques are injection molded using rigid plastic and hot stamped with raised 3-D graphics. A combination wall hanger with pull-out easel is placed on the back. All plaques are individually poly-bagged for protection and ease of distribution.

### Features

- ▶ Priced using specific size and design options.
- ▶ Five year tags available at no extra cost upon request.

| Item # | Size                                                |
|--------|-----------------------------------------------------|
| PQCC   | 5" x 8-1/2"                                         |
| PQSW   | 6" x 8" Imprint Area: 3 1/2" x 5 1/2"               |
| YT-BK  | 1/2" x 1-3/4" Additional Year Tags in black plastic |

|                        |                                                                                                                                                                                                                                                              |
|------------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| <b>Plastic Color:</b>  | Black                                                                                                                                                                                                                                                        |
| <b>Print Colors:</b>   | White, Yellow, Red, Green, Blue, Orange, Matte Silver, Matte Gold, Bright Silver, Bright Gold, Brushed Silver, Brushed Gold Chrome, or Holographic                                                                                                           |
| <b>Attachments:</b>    | Combination wall hanger and pull-out easel.                                                                                                                                                                                                                  |
| <b>Price Includes:</b> | One plastic color, one raised print color, and hanger/easel. Plaques are individually poly-bagged.<br>Five year tags for each plaque are available upon request at no extra cost. Choose either single or double year tags. Year tag size is: 1/2" x 1-3/4". |

| Item # | Setup | 125  | 250  | 500  | 1000 | 2500  |
|--------|-------|------|------|------|------|-------|
| PQCC   | \$145 | 5.99 | 5.06 | 4.03 | 3.64 | 3.57  |
| PQSW   | \$145 | 6.87 | 5.94 | 4.78 | 4.29 | 4.22  |
|        | (V6R) |      |      |      |      | (V5R) |

| Item              | Setup | 125 | 250 | 500 | 1000 | 2500 |
|-------------------|-------|-----|-----|-----|------|------|
| Extra print color | \$35  | .39 | .34 | .29 | .22  | .20  |
|                   |       |     |     |     |      | (V)  |

Setup charge(s) on first order only unless changes are made.  
Contact factory for quantities not shown.

| Item # | 125 | 250 | 500 | 1000 | 2500 |
|--------|-----|-----|-----|------|------|
| YT-BK  | .76 | .51 | .46 | .37  | .29  |
|        |     |     |     |      | (V)  |

|      |      |      |      |      |
|------|------|------|------|------|
| 2024 | 2025 | 2026 | 2027 | 2028 |
|------|------|------|------|------|

YT-BK single: 1/2" x 1-3/4"

|         |         |         |         |         |
|---------|---------|---------|---------|---------|
| 2024-25 | 2025-26 | 2026-27 | 2027-28 | 2028-29 |
|---------|---------|---------|---------|---------|

YT-BK double: 1/2" x 1-3/4"



# STOCK PLAQUES



Your organization will stand out from the crowd with a high quality *Stock Designed Plaque*. Stock shapes allow us to quickly take your copy and convert it into an office wall or desk plaque.

All plaques are injection molded using rigid plastic and hot stamped with raised 3-D graphics. A combination wall hanger with pull-out easel is placed on the back. All plaques are individually poly-bagged for protection and ease of distribution.

## Features

- Stock Plaques are priced using specific size and design options.
- Keep your plaque current with our five year tag option at no extra cost.

| Item # | Size          | Options                               |
|--------|---------------|---------------------------------------|
| PQW4   | 6" x 8"       | Woodgrain or Black back plate         |
| PQWD   | 8" x 10"      | Woodgrain or Black back plate         |
| YT-BK  | 1/2" x 1-3/4" | Additional Year Tags in black plastic |

**Plastic Colors:** Black  
**Print Colors:** White, Yellow, Red, Green, Blue, Orange, Matte Silver, Matte Gold, Bright Silver, Bright Gold, Brushed Silver, Brushed Gold, Chrome, or Holographic  
**Attachments:** Combination wall hanger and pull out easel.  
**Price Includes:** One plastic color, one raised face color and hanger/easel. Plaques are individually poly-bagged.  
*Five year tags for each plaque are available upon request at no extra cost. Choose either single or double year tags. Year tag size is: 1/2" x 1-3/4".*

| Item # | Setup | 125   | 250   | 500  | 1000 | 2500       |
|--------|-------|-------|-------|------|------|------------|
| PQW4   | \$145 | 10.89 | 7.94  | 6.72 | 5.64 | 5.57       |
| PQWD   | \$145 | 13.76 | 10.89 | 9.36 | 8.26 | 8.18 (V5R) |

| Item              | Setup | 125 | 250 | 500 | 1000 | 2500    |
|-------------------|-------|-----|-----|-----|------|---------|
| Extra print color | \$35  | .39 | .34 | .29 | .22  | .20 (V) |

*Setup charge(s) on first order only unless changes are made.  
 Contact factory for quantities not shown.*

| Item # | 125 | 250 | 500 | 1000 | 2500    |
|--------|-----|-----|-----|------|---------|
| YT-BK  | .76 | .51 | .46 | .37  | .29 (V) |

|      |      |      |      |      |
|------|------|------|------|------|
| 2024 | 2025 | 2026 | 2027 | 2028 |
|------|------|------|------|------|

YT-BK single: 1/2"x 1-3/4"

|         |         |         |         |         |
|---------|---------|---------|---------|---------|
| 2024-25 | 2025-26 | 2026-27 | 2027-28 | 2028-29 |
|---------|---------|---------|---------|---------|

YT-BK double: 1/2"x 1-3/4"



PQWD 8" x 10" Imprint Area: 6" x 8"



PQW 6" x 8" Imprint Area: 5" x 7"



PQWD 8" x 10" Imprint Area: 6" x 8"



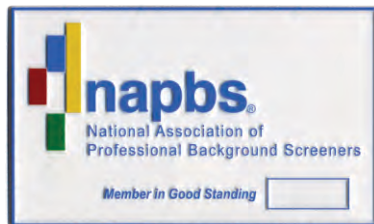
PQW 6" x 8" Imprint Area: 5" x 7"



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# CUSTOM PLAQUES



## Attachments



Combination Hanger & easel come attached to the plaque

Take control of your image with a *Custom Designed 3-D Plaque*. Whether you are a business group, financial institution, trade association or school, having total creative control allows presentation of your image in a way that is most important to you.

### Features

- Custom shape capabilities. Pricing is by square inch, not design.
- Five changeable year tags are included at no extra charge upon request.

| Item # | Size                     |
|--------|--------------------------|
| PQ1724 | 17 to 24.9 Square Inches |
| PQ2532 | 25 to 32.9 Square Inches |
| PQ3340 | 33 to 40.9 Square Inches |
| PQ4148 | 41 to 48.9 Square Inches |

**Plaque Size:** Maximum 6" x 16" Minimum Height is 3-1/2"  
YT-OC 1/2" x 1-3/4" Additional Year Tags in colored plastic

**Plastic Colors:** Black, White, Ivory, Yellow, Green, Forest Green, Sky Blue, Royal Blue, Navy Blue, Maroon, Red, Orange, Grey, and Brown

**Print Colors:** Same as above plus Brushed Silver, Brushed Gold, Bright Silver, Chrome, Matte Silver, Matte Gold, or Holographic

**Attachments:** Combination wall hanger and pull-out easel.  
**Price Includes:** One plastic color, one raised face color and hanger/easel. Plaques are individually poly-bagged.

*Five year tags for each plaque are available upon request at no extra cost. Choose either single or double year tags. Year tag size is: 1/2" x 1-3/4".*

| Item    | Setup | 125  | 250  | 500  | 1000 | 2500       |
|---------|-------|------|------|------|------|------------|
| PQ 1724 | \$160 | 6.08 | 4.43 | 3.66 | 2.86 | 2.79       |
| PQ 2532 | \$160 | 6.42 | 4.96 | 4.09 | 3.41 | 3.34       |
| PQ 3340 | \$160 | 6.74 | 5.48 | 4.52 | 3.96 | 3.89       |
| PQ 4148 | \$160 | 7.19 | 6.28 | 4.88 | 4.51 | 4.42 (V5R) |

| Item            | Setup | 125 | 250 | 500 | 1000 | 2500    |
|-----------------|-------|-----|-----|-----|------|---------|
| Extra print col | \$35  | .39 | .34 | .29 | .22  | .20 (V) |

*Setup charge(s) on first order only unless changes are made.  
Contact factory for quantities not shown.*

| Item # | 125 | 250 | 500 | 1000 | 2500    |
|--------|-----|-----|-----|------|---------|
| YT-OC  | .99 | .64 | .58 | .49  | .38 (V) |

2024 2025 2026 2027 2028

YT-OC single: 1/2"x 1-3/4"

2023-24 2024-25 2025-26 2026-27 2027-28

YT-OC double: 1/2"x 1-3/4"





- Rimmed area keeps condensation off of table.
- 3-D raised center creates a release of the glass from the coaster.

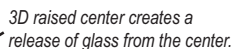


**Price Includes:** WS3B: One plastic color, one print color on raised rim.  
WS3B-C: One plastic color, one print color on raised rim,  
one print color on raised center area.

| Item                                                         | Setup | 125 | 250 | 500 | 1000 | 2500 |
|--------------------------------------------------------------|-------|-----|-----|-----|------|------|
| Extra print color                                            | \$35  | .39 | .34 | .29 | .22  | .20  |
| Setup charge(s) on first order only unless changes are made. |       |     |     |     |      |      |
| Contact factory for quantities not shown.                    |       |     |     |     |      |      |



closer  
**LOOK** ■ 3D COASTER  
■ **ADVANTAGE**





BP-FO  
Open Style up to 2" x 7"



BP-FC  
Closed Style up to 2" x 7"



BP-FO  
Open Style up to 2" x 7"



BP-FC  
Closed Style up to 2" x 7"



BP-FC  
Closed Style up to 2" x 7"



BP-FC  
Closed Style up to 2" x 7"

# "ICHTHUS" JESUS FISH



Known universally as the "Jesus Fish", this design is ideal for the ever-expanding Christian market. Add any copy or logo on the inside of the fish shape to create a unique and memorable nameplate. A strip of adhesive is applied to our closed version and die-cut adhesive is applied to the open version.

## Features

- Customized using your copy or logo.
- Available in open or closed style.

| Item # | Size                       | Options          |
|--------|----------------------------|------------------|
| BP-FO  | Open Style up to 2" x 7"   | Die-Cut adhesive |
| BP-FC  | Closed Style up to 2" x 7" | Strip adhesive   |

**Plastic Color:** Black  
**Print Colors:** White, Yellow, Red, Green, Blue, Orange, Brushed Silver, Bright Silver, Chrome, Matte Silver, and Matte Gold  
**Attachments:** Adhesive strip, die-cut adhesive, or \*magnet strip applied to back. Adhesive must be applied to a smooth, clean, dry, wax-free surface at temperatures of at least 60°F. Allow 24 hours for maximum adhesion.

\*Closed designs are available with a strip of magnet on the back. Add \$0.18 (R).

**Price Includes:** Black plastic, one raised print color, and adhesive tape option.

| Item # | Setup | 125  | 250  | 500  | 1000 | 2500 |
|--------|-------|------|------|------|------|------|
| BP-FC  | \$75  | 2.16 | 1.42 | 1.14 | .88  | .83  |
| BP-FO  | \$75  | 3.22 | 2.44 | 1.96 | 1.63 | 1.58 |

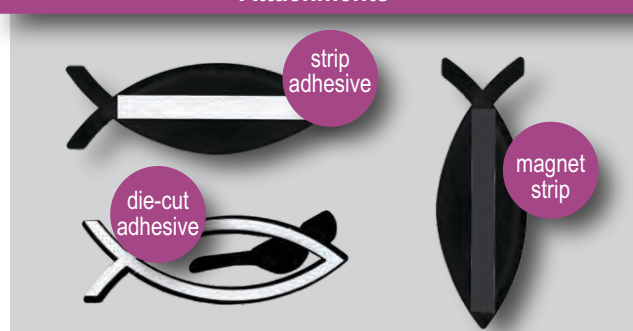
(V5R)

| Item              | Setup | 125 | 250 | 500 | 1000 | 2500 |
|-------------------|-------|-----|-----|-----|------|------|
| Extra print color | \$35  | .39 | .34 | .29 | .22  | .20  |

(V)

Setup charge(s) on first order only unless changes are made.  
 Contact factory for quantities not shown.

## Attachments





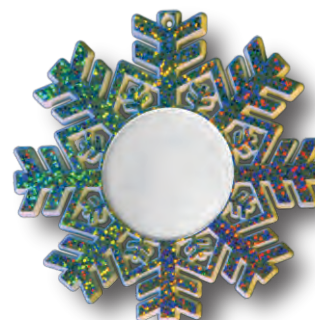
# SNOWFLAKE ORNAMENTS



SF-4N



SF-4C



SF-4N

SF-4N blanks available without a set-up charge

Iridescent **3-D Snowflake Ornaments** with special holographic foil that sparkles and shines like glitter. These ornaments will twinkle amid the branches of your tree, with all the shimmer and none of the mess! Holiday ornaments offer a great opportunity to say "thank you" to your customers; makes a great tag for gifts or baskets. Blank center available without a set-up charge where you can write or stamp your own greeting.

## Features:

- »»»»»»»»»» Doubles as a sun catcher with holographic foil on the back
- »»»»»»»»»» 1-1/2" Center Imprint area with Raised Logo
- »»»»»»»»»» Comes individually poly-bagged and heat-sealed with Christmas Tree hook

| Item #                                                            | Size                 | Options                                          |
|-------------------------------------------------------------------|----------------------|--------------------------------------------------|
| SF-4N                                                             | 4" x 4" x 1/8" thick | No contrasting center color or blank center area |
| SF4C                                                              | 4" x 4" x 1/8" thick | With contrasting color in the center area        |
| 4" x 4" x 1/8" thick snowflake with a 1-1/2" center imprint area. |                      |                                                  |
| SF-4N Blanks available without a set-up charge.                   |                      |                                                  |

**Plastic Color:** White  
**Print Colors:** Same as above plus Brushed Silver, Brushed Gold, Bright Silver, Chrome, Matte Silver, Matte Gold, and Holographic  
**Attachments:** 2-1/2" Green metal ornament hook.  
**Price Includes:** White plastic, holographic front and back, and ornament hook. Ornaments are individually poly-bagged.

| Item #            | Setup | 125  | 250  | 500  | 1000 | 2500  |
|-------------------|-------|------|------|------|------|-------|
| SF-4N             | \$75  | 2.84 | 2.12 | 1.62 | 1.32 | 1.29  |
| SF-4C             | \$75  | 3.04 | 2.32 | 1.77 | 1.44 | 1.39  |
|                   |       |      |      |      |      | (V5R) |
| Item              | Setup | 125  | 250  | 500  | 1000 | 2500  |
| Extra print color | \$35  | .39  | .34  | .29  | .22  | .20   |
|                   |       |      |      |      |      | (V)   |

Setup charge(s) on first order only unless changes are made.  
 Contact factory for quantities not shown.

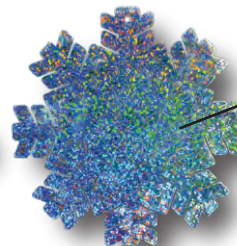
## Attachments

Metal ornament hooks are 2-1/2" ornament hook

ornament hook

closer  
LOOK

## 3D SNOWFLAKE ADVANTAGE



Back has full holographic coverage without copy.



HOLIDAY  
ORNAMENTS

DCC



GMB



5ST



OHW



OHR

# closer LOOK

## 3D SNOWFLAKE ADVANTAGE



CBL



CSK

Blanks available  
without set-up charge.

Deck the halls with ornaments that have all of the sparkle without the glittery mess. Our **3-D Snowflake Ornaments** are coated with a special holographic foil that sparkles and shines, and will last to dress up your tree for many years. More than just an ornament, these snowflakes make a great tag for gifts and baskets. The snowflakes also ship flat, making them a great choice for a holiday mailer.

**Features:**

- Ornaments are molded in a hard plastic
- Ornaments all have raised text and graphics
- Each comes in an individually heat sealed poly bag with unattached metal hook

| Item #   |                      | Size        | Imprint area |
|----------|----------------------|-------------|--------------|
| CSK      | (Christmas Stocking) | 3-1/4" x 3" | 0.7" x 1.9"  |
| GMB      | (Gingerbread Man)    | 4" x 3-1/2" | 1.4" x 1.9"  |
| CBL      | (Christmas Bell)     | 4" x 3"     | 1.2" x 1.4"  |
| OHW, OHR | (Holiday Ornament)   | 4" x 2-1/2" | 1.4" x 1.7"  |
| DCC      | (Double Candy Cane)  | 3-3/4" x 4" | 1.2" x 1.4"  |
| 5ST      | (5 Pointed Star)     | 4" x 3-7/8" | 1.2" x 1.4"  |

**Plastic Color:** Black, White or Red

**Print Colors:** Brushed Gold or Silver, Metallic Gold or Silver, Matte Gold or Silver, Brown, Ivory, Yellow, Orange, Red, Maroon, Green, Forest Green, Medium Blue, Royal Blue, Navy Blue or Gray.

**Attachments:** 2-1/2" Green metal ornament hook.

**Price Includes:** One opaque plastic color and one raised print color. Ornaments are individually poly-bagged.

| Item     | Setup | 125  | 250  | 500  | 1000 | 2500 |
|----------|-------|------|------|------|------|------|
| CSK      | \$75  | 2.89 | 2.17 | 1.67 | 1.34 | 1.32 |
| GMB, CBL | \$75  | 3.12 | 2.34 | 1.82 | 1.44 | 1.39 |
| OHW      | \$75  | 2.59 | 1.96 | 1.52 | 1.21 | 1.18 |
| OHR      | \$75  | 3.87 | 2.89 | 2.24 | 1.79 | 1.74 |
| DCC, 5ST | \$75  | 3.04 | 2.28 | 1.77 | 1.42 | 1.39 |

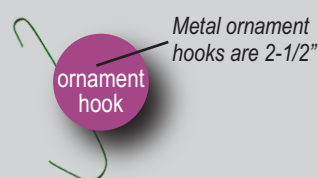
(V5R)

| Item              | Setup | 125 | 250 | 500 | 1000 | 2500 |
|-------------------|-------|-----|-----|-----|------|------|
| Extra print color | \$35  | .39 | .34 | .29 | .22  | .20  |

Setup charge(s) on first order only unless changes are made.

(V)

Contact factory for quantities not shown.

**Attachments**

# GENERAL INFORMATION

1. **Artwork**  
Electronic e-mailed art files are the preferred method of receiving artwork.  
  
All graphics and fonts should be vectored and files converted for use on MS Windows platform. We will accept the following vector file extensions:  
.AI- Adobe Illustrator, .CDR- Corel Draw, .EPS- Encapsulated Postscript, or PDF- Adobe Acrobat.  
  
If sending from a Windows platform, use: CorelDraw X3 or before. If sending from a Macintosh platform, use Illustrator CS3 or before.  
  
Print art should be received printed at 600 dpi. Scanned images should be scanned at 300dpi and saved as a .JPG file.  
  
Artwork that is not suitable for our engraving process is subject to cleanup at a rate of \$40.00 (V) per hour. With your properly vectored art file and clear instructions for layout, we will provide the first sketch and one (1) revision at no charge. Additional revisions will be done at a rate of \$25.00 (V) each.
2. **Changes and Cancellations**  
Charges vary according to the work completed.
3. **Change of Surface Color (V)** \$25.00
4. **Change of Plastic Color (V)** \$85.00
5. **Change of Copy (V)** \$30.00  
For products in same category only. Change of copy on ThermCuts and DCAs is not available.
6. **C.O.D. Shipments/Export Shipments (V)** \$20.00
7. **Confirmations**  
We require written confirmation of all orders. We cannot be responsible for errors in items, quantity, color, copy, or shipping information when complete, written order instructions have not been received prior to shipment.
8. **Larger Quantities**  
If your requirements are greater than quantities listed in our catalog, please contact our office for a competitive volume quotation.
9. **Order Acknowledgement**  
New orders will be acknowledged within 48 hours of proof approval, reorders within 48 hours of receipt. Please review our acknowledgement at once and contact our office with any discrepancies. Orders will be processed and invoiced exactly as acknowledged.
10. **Order Information**  
All prices are F.O.B., Northern Ohio Factory. Specify item number, size, quantity, plastic color, raised surface color, and attachment.
11. **Overruns or Underruns**  
Up to 5%. Orders for exact quantity subject to underruns. All orders are charged accordingly.
12. **Packaging**  
All items are bulk packed except for plaques, which are individually poly-bagged and bulk packed. Contact factory for custom packaging.
13. **Prices**  
Subject to change without notice.
14. **Production Time**  
New orders are approximately 25 working days. Reorders approximately 15 working days.
15. **Responsibility**  
We are not responsible for inability to fill orders due to strikes, shortage of materials or labor, or any other reasonable causes whatsoever. Our liability ends with replacement of order. Returns without our authorization are not acceptable.
16. **Proof Approval**  
Please check the following: plastic color, print color, size, and attachment. Berlekamp Plastics, Inc. is not responsible for errors or omissions after the proof has been approved and the order acknowledged.
17. **Rush Charges**  
We will accept rush orders on a factory availability basis. Please contact our office regarding availability and charges.
18. **Setup Charges**  
First order only unless changes are made. Setups inactive for 4 years will be destroyed and new setup charges will be required when reordering unless prior arrangements have been made.
19. **Shipping Information**  
Standard shipping is via UPS. Handling charges will be applies with alternative shipping methods are required. Drop shipments are \$6.25 (V) per destination
20. **Split Shipments**  
\$15.00 (V) and up to 6 months storage for 1,000 pieces or more. Orders must be paid in full when completed.
21. **Trademarks**  
Berlekamp Plastic Ad-Line assumes that our clients are authorized to use the trademarks presented to us for reproduction. We assume no liability in trademark or copyright disputes. Should we determine that the product may require a license to manufacture, we will require a copy of your authorization.
22. **Color Disclaimer**  
Due to inconsistencies of display monitors, the colors you see on your screen may not be t totally accurate reproduction of actual colors used on our product.  
  
While we strive to show our color as arcuately as possible, we aware that screen image are intended as a guide only, and should not be regarded as absolutely correct. We suggest you request a product sample and color chip to be certain of the colors in our process.

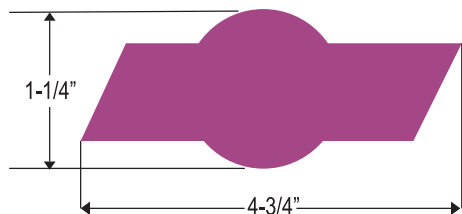




# DESIGN INFORMATION

## 1. Size Calculation

All custom design items are priced by size, not by design. To calculate the size, measure the height and multiply it by the length to calculate the square inch area.



## 2. Printing

We use exterior and interior grade hot stamp foils for a wide range of pigments and metallic effects. Four color process or halftones are not available.

Color chip(s) indicating all material colors used in manufacturing are provided for approval at no charge.

We offer two shades of Chrome/Metallic Silver imprint color: a very bright, reflective shade, and a darker shade. We have determined that the darker chrome lasts significantly longer than the brighter one.

As there are many variables involved with exterior exposure, we cannot forecast the life cycle of either product; however we do recommend using the darker of the two foils for extended longevity.

Due to variables in plastic and foil formulations, subtle color changes can occur beyond our control. Therefore, perfect color matches cannot be guaranteed.

## 3. Extra Raised Color Charges

There is no limit to the number of spot colors that can be designed into our product. Spot colors require approximately 1/16" separation between colors.

Flat printing has some line width and detail limitations. To the right are examples of each type of printing.

## PLEASE NOTE

All of our products are custom made. Items shown in this catalog are not for sale, they are examples of the type and quality of work we have done. They are not intended to represent that the products are endorsed by, or produced for the owners of the artwork, designs, or trademarks.

We reserve the right to use all products in our advertising and displays unless notified otherwise in writing at the time of the order.

## Decimal Equivalents

|             |             |              |              |
|-------------|-------------|--------------|--------------|
| 1/16 = .063 | 5/16 = .313 | 9/16 = .563  | 13/16 = .813 |
| 1/8 = .125  | 3/8 = .375  | 5/8 = .625   | 7/8 = .875   |
| 3/16 = .188 | 7/16 = .438 | 11/16 = .688 | 15/16 = .938 |
| 1/4 = .25   | 1/2 = .5    | 3/4 = .75    | 1 = 1.0      |

## SPOT COLORS WITH SEPARATION



## FLAT PRINT COLORS WITHOUT SEPARATION



## BOTH SPOT AND FLAT PRINT COLORS



## COLOR GRIDS

### Plastic Colors

- Black
- Brown
- Green
- Forest Green
- Grey
- Ivory
- Maroon
- Navy Blue
- Orange
- Red
- Royal Blue
- Sky Blue
- White
- Yellow

### Print Colors

- Black
- Brown
- Green
- Forest Green
- Grey
- Ivory
- Maroon
- Navy Blue
- Orange
- Red
- Royal Blue
- Sky Blue
- White
- Yellow
- Matte Silver
- Matte Gold
- Brushed Silver
- Brushed Gold
- Bright Silver
- Chrome





# BERLEKAMP

## PLASTIC-AD LINE

Since 1929

*Why fit the mold, when we'll mold to fit you!*

